



# Goldfish 2

The Official Guide

A Big Thank You to  
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# 1. Tutorial: Your first Website

This is a tutorial for Goldfish beginners. Create your first Website right from the start without using a design.

There are some files required, to build a website with this tutorial. Please download our demo files ([/mediaComponents/help/goldfish2/common/tutorial\\_website/First\\_Website.zip](/mediaComponents/help/goldfish2/common/tutorial_website/First_Website.zip)). The zip archive contains demo images for this tutorial.

Let's start with your first Goldfish website. Start Goldfish with a double click on the application. Since you have Goldfish installed, it is located in Applications/Goldfish 2/Goldfish. If the design's windows appears, click on *Cancel*, because we don't want to build a website from a design now.

**INFO:** If you want to build a website from a design, try out the tutorial: **Build Your Website From a Design**.

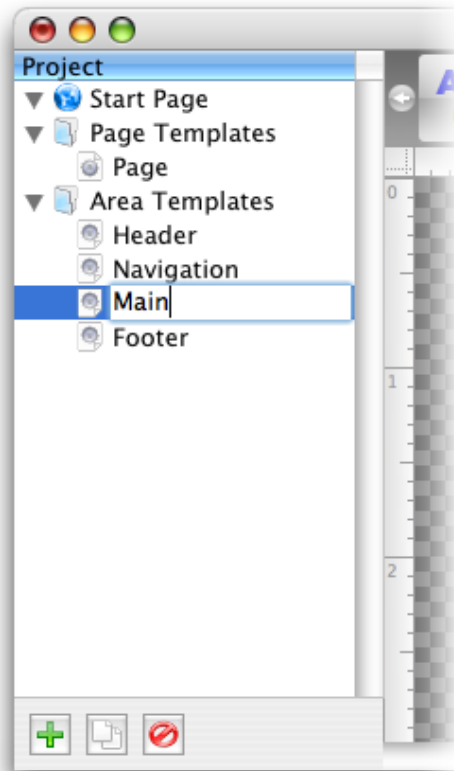
A new, blank project appears. On the left, there is the project list, which contains pages and templates. On the right there is the property palette where you can change the properties of all elements of your website. The editor itself is in the middle and on the top the tools. At the moment there is only one tool available: Page Area.

## Creating The Layout

Before we add content to the website, we need a layout, which is on all pages the same. It contains a header, a navigation, a footer and of course the main area where all the content of your website, like pictures and text is displayed.



You are very flexible with Goldfish and can build nearly every possible layout, but for the tutorial we will use a simple layout. The yellow space is the main area with the content of your website. On the left (blue) is the navigation where you can browse through the pages of your website. We will also create a header (red) with logo and title and a footer with copyright information (green).



To start with the layout, take a look on the project list on the left. There are three categories: *Start Page* for all pages of your website. Start page is the front page of your website.

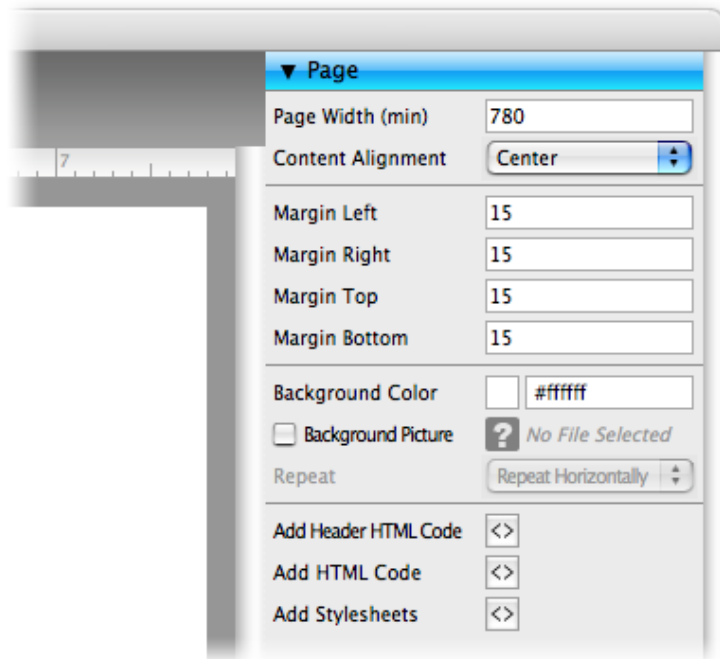
A page consists of the page itself and page areas where you can define areas of your page (header, navigation, main etc. like in the colored image above). Inside of a page area are page items with text, images, galleries, movies etc. (the content of your website).

The category *Page Templates* contains layout templates for pages. This is useful, because websites have usually a consistent layout on every single page. We will store a page template there and use it for all pages of your website. Click on *Page Templates*, it will be selected. Then on the + button on the left bottom side of the window. A new page template will be created. Just rename it to *Page*, because it is the only page template that we will use for this project. Double click on the page template and you can rename it.

Now click on *Area Templates*. Here you can store templates for page areas, which are for all pages the same. Remember the areas for your website? We have four areas: Header, navigation, main and footer. So click four times on the + button and rename the area templates with their correct labels.

We have created all necessary templates for the layout, but we have not yet set the style. The style will be set in the properties on the right side of the window. The shown properties change depending on the item which you have selected. If you have selected nothing (the editor shows the Goldfish logo) all project properties are shown. If you select a page, the page's properties are shown.

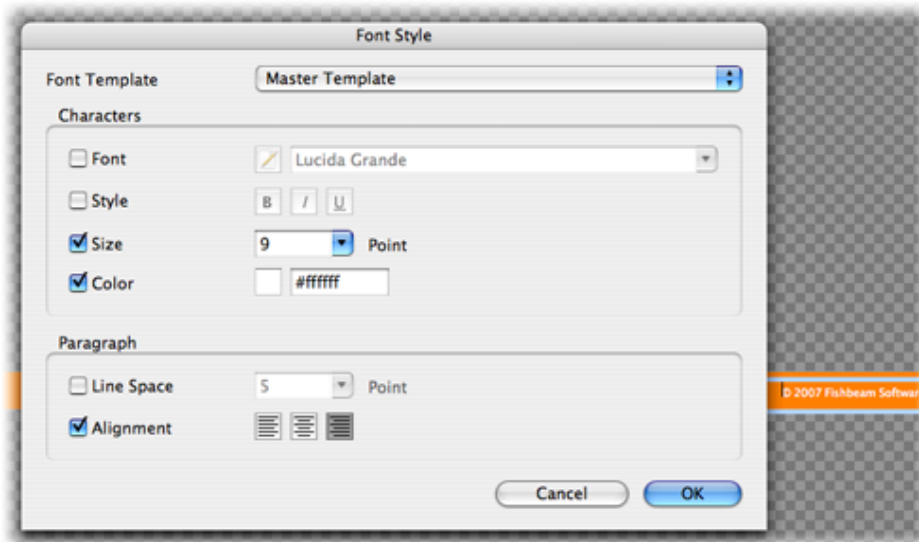
Now select in the section *Page Templates* the template *Page*. The properties of the template *Page* are visible.



We want a larger website: Change the value of *Page Width (min)* to 780. The page with sets the total width of the space for page areas and page items. We want a website with a white background color. So click on the color picker behind "Background Color" and change it to white.

Now we change the style of the area templates. Select the template area *Main*. The properties change to *Page Area*. Change *Margin Top* and *Margin Bottom* to 15. This defines 15 px space to the next top and bottom page area. Then *Width* to 565 and *Height (min)* to 430. the width is a fix value, but the height depends on the content of the area (long texts make it larger). The minimum height is 430 px. Change the *Background Color* to yellow. Instead of using the color picker, you can enter a html color value in the field. Enter #ffff00 for yellow.

Let's go to the *Footer* template. Set *Width* to 780, *Height (min)* to 30 and *Background Color* to orange (#ff8000). Here we need some copyright information. Go to the tools on the top of the window and drag from the first tool *Text* a text item to the editor. The text item shows the text *Lorem ipsum dolor...*, but not the text that we want. So double click on the text and you can edit it. Write something like ©2007 Fishbeam Software.



Change the font style of the text field. Select the text and click on *Edit Text > Font Style > Choose...* in the properties.

You will see all available font style properties with a checkbox in front of every property. The font system in Goldfish is very flexible. Goldfish uses always the style of a font template (here *Master Template*). But you can overwrite every single style property of the template. Set the style like in the screenshot above. Learn more about fonts and font template in the font templates help.

Let's go to the next area template *Header*. Here should be a logo and the title of the website. But at first change the properties: Set *Width* to 780 and *Height (min)* to 150. Enable *Background Picture* and click on the question mark behind. Choose *background.png* from the downloaded tutorial files. Now the media importer window opens. Deactivate *Reduce image size to max.* and click *OK*.



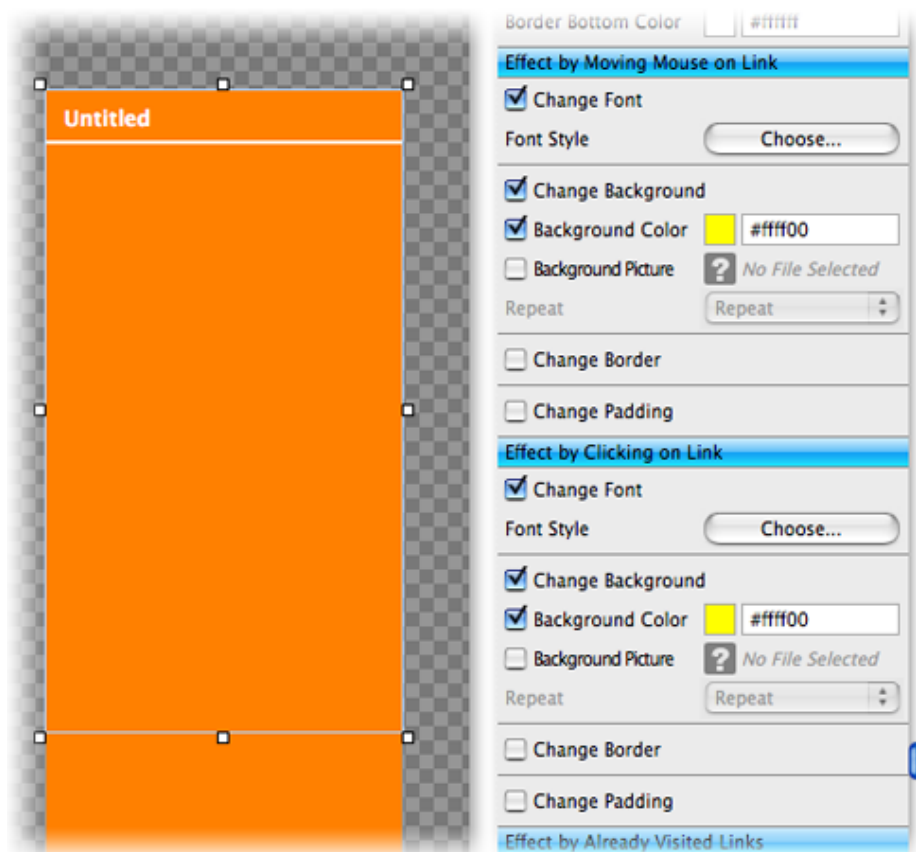
Notice the blue lines in the screenshot: These are alignment guides. You can drag alignment guides from the rulers to create your layout. To delete an alignment guide, drag it back into the ruler. Now we want to add a logo: Drag a picture item from the tools to the editor. Go to "Picture > Picture" and choose "car.png" from the tutorial files.

For the title, drag a text item to the editor and write *Car Speed* and in the next line *This is my new website..* Go to *Edit Text > Font Style* and set *Font* to *Moby Bold* and *Line Space* to 12. Click *OK*. Now we want to make the first line bigger. Select only the first line, choose *Edit Text > Font Style* and set *Size* to 60. Repeat this for the second line and set *Size* to 30.

Important: After you have edited the text, click outside of the text field, to stop the text edit mode. Enable *Text > Render as Picture* in the properties. This is because *Moby Bold* is a special font which is not installed on the computers from most of your website visitors. Goldfish will then generate an image from the text so that all visitors can see the correct font. Please use this option always if you have headlines and titles with special fonts.

Now go to the last template area: *Naviagtion*. Here should be a navigation menu. At first change the properties of the area: Change *Margin Right*, *Margin Top* and *Margin Bottom* to 15, *Width* to 215, *Height (min)* to 430 and *Background Color* to #ff8000 (orange). Drag a navigation menu from the tools to the editor.

A navigation menu shows one entry for every page of your website. At the moment only *Untitled* for the start page, because there are not more pages at the moment. Let's change the style of the menu. Deactivate *Menu > Highlight Parent Entry*. Then open the *Mainmenu Entry* section. This sets the style for a menu entry of the main menu. Set *Alignment* to Left, *Font Style > Style* to Bold and *font Style > Color* to #ffffff (white), *Padding Left* to 10, deactivate *Background Color*, Set *Border Bottom Width* to 2 and *Boder Bottom Color* to #ffffff (white).



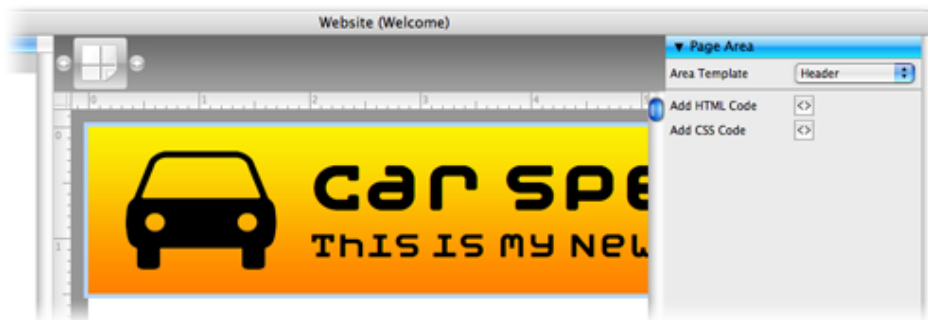
Now take a look at the effects section. Effects are used to change the appearance if the user reacts. (eg. if the user moves the mouse over a link or menu item). This link, for example, changes the color, if you move your mouse on it. Let's set the effects for menu items: Go to *Mainmenu Entry > Effect by Moving Mouse on Link* in the properties. Enable *Change Font* and choose #000000 (black) as font color. Set *Background Color* to #ffff00 (yellow). Repeat this for

Effect by Clicking on Link.

Now go to Submenu Entry. Sub menu entries show sub pages of a page. Set the style of Submenu Entry exactly to the style of the Mainmenu Entry (repeat the steps above). But there is one exception: Set Padding Left to 20 and not to 10 like in the main menu. This is because the user should see a difference between the main and submenu.

## Creating Pages

The layout is complete now. In the next step we will build the start page: Select Start Page in the page list. At the moment the page is empty. Drag 4 page areas from the tools to the editor. Of course they are for our four templates. Select the first page area.

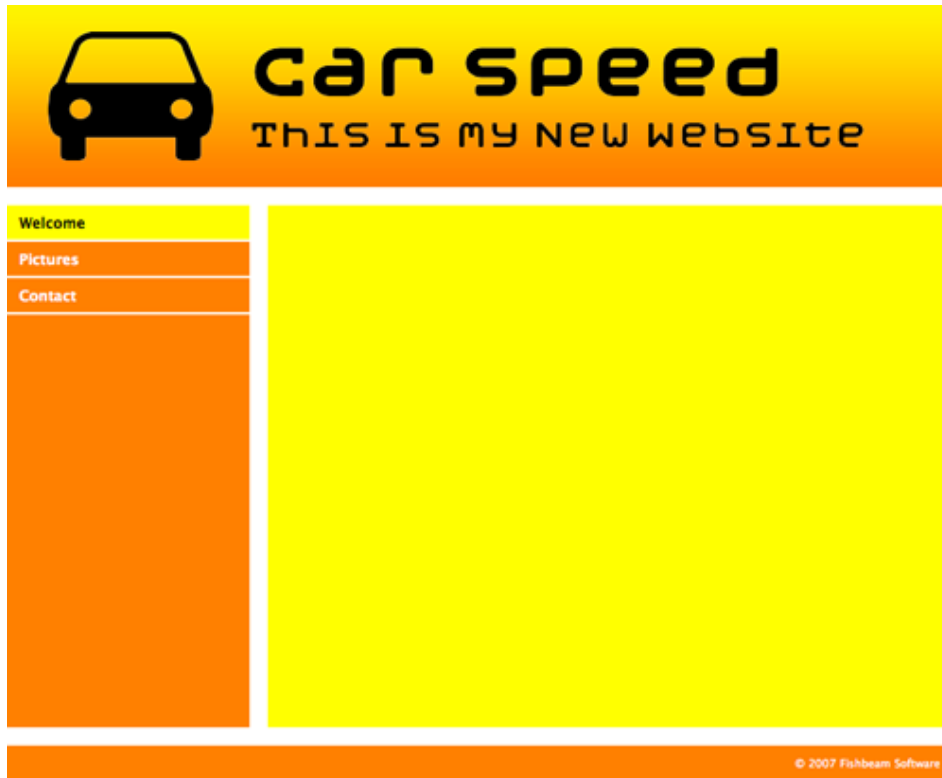


Go To Page Area > Area Template in the properties and select Header. The header template appears in the new page area. Set Area Template for the second page area to Navigation, Main for the third and Footer for the last. We have an empty page with our own layout, now. For the tutorial we want three page. So go to the bottom of the page list and click Duplicate Item two times.

Our navigation menu shows for every entry Untitled. Select Start Page in the page list, click on the gray border so that the properties for Page are shown and change Page > Title and Page > Menu Title" to "Welcome. And for the other two pages: Pictures for the second page and Contact for the third.

The second page has the name page.htm in the page list. That is not very specific. Change it to pictures.htm and the name for the third page to contact.htm (remember, rename it with a double click on the page name).

You have many pictures? No problem: Let's create subpages. Select the page pictures.htm and enable Page > Page Has Subpages in the properties. Now, the page has a triangle in front of the page name (.htm disappears). Duplicate the page contact.htm two times and move it into pictures



It's time to check the layout. Choose Format > Preview in Browser in the menu. Your webbrowser opens your new website.

### Fill The Website With Content

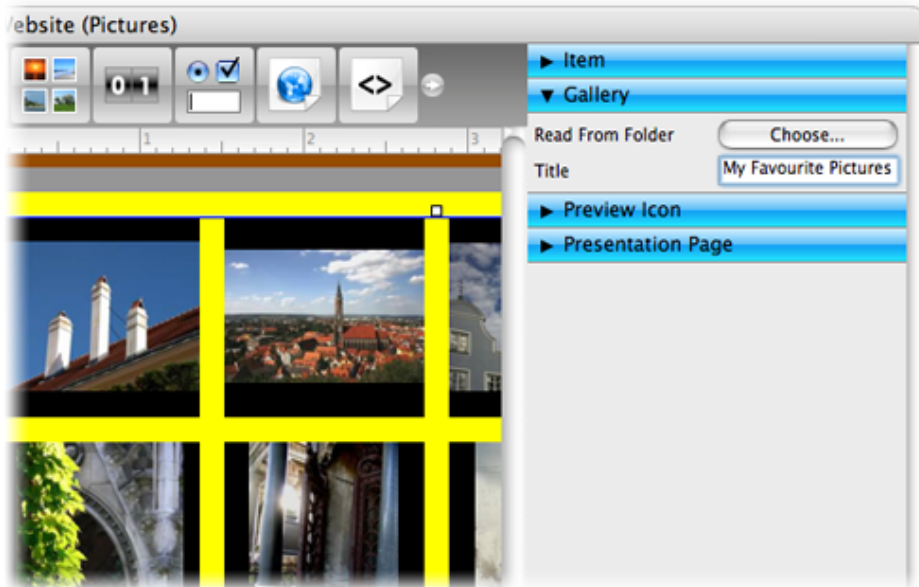
The page structure is complete now. Let's fill the pages. On the start page we want two text items and a visitor counter. Add two text items. You can enter text, but here in the tutorial I will use the default fill text.



Now drag a visitor counter from the tools to the editor. The visitor counter counts the total number of visitors from your website. We don't want to use the default style of the counter. Go to Visitor

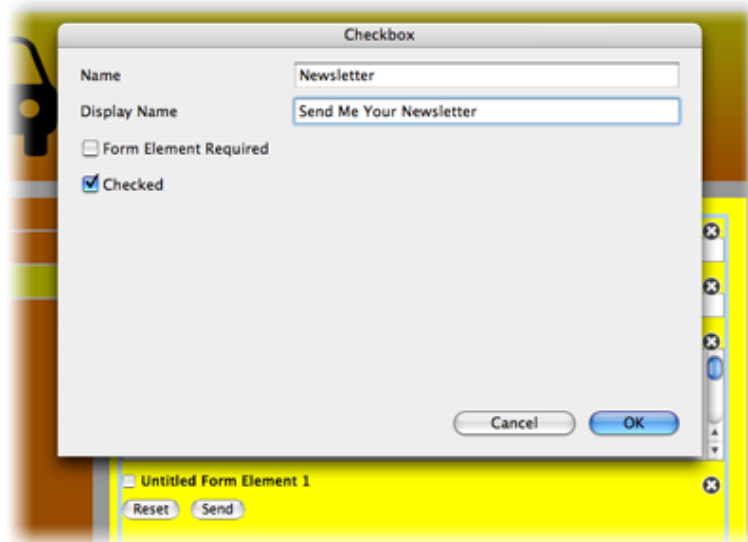
Counter > Style in the properties and select Custom Style. Enable Counter Picture and choose the image counter.png from the tutorial files. Change Size to 8.

Next Page: Select pictures.htm. Here should be a gallery with our favourite pictures. Drag a gallery item from the tools to the editor. Then go to the properties and click on Gallery > Read From Folder > Choose.... Here you can choose a folder with images for your gallery. Choose Gallery Pictures from the tutorial files. Activate For All in the bottom left corner of the media import window, so that the window will not pop up for every file. Then click OK.



Set a title for your gallery. Go to Gallery > Title in the properties and change it. The last thing we need to do is to change the size of the thumbnails so that the gallery fits exactly into the page. Go to Preview Icon in the properties and change the values Icon Width (Max), Icon Height (Max) (the width and height of the thumbnail), Margin Horizontal and Margin Vertical (the space between the thumbnails).

There should be a contact form on the contact page. Drag a form item from the tools to your page. By default there are form elements, which you need for a contact form. Go to Send Page > E-Mail Address in the properties and enter your e-mail address. To this address the form will be sent.



Let's add a form element: Say you have a newsletter. Double click on the form item. The toolbar changes and shows more form elements. Drag a checkbox to the form. You can change the position of the elements with drag and drop and delete an element by clicking on the x-button. Double click on the checkbox to edit the element. Change Name and Display Name (the name of the checkbox and the caption which is shown on the website). Enable Checked so that the checkbox is checked by default. Click OK

Now your website is complete (we haven't filled the subpages of Pictures, because they also should contain galleries only). Choose Format > Preview in Browser in the menu to check it.

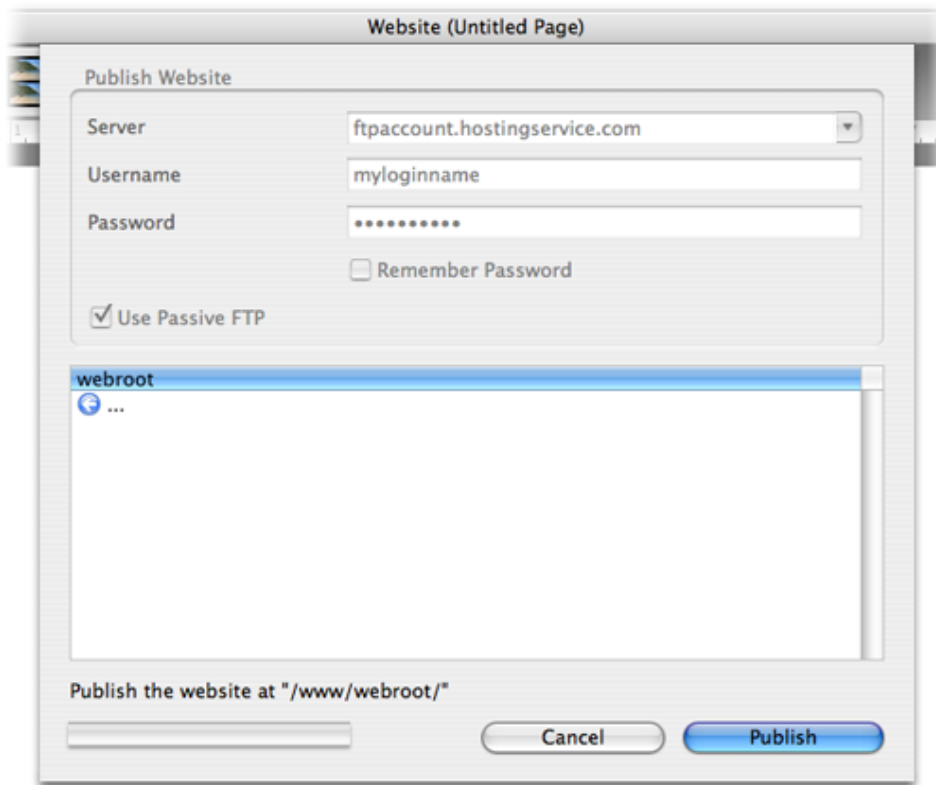
## Publish Your Website

It's time to publish your website on the internet. Therefore we will use the build in ftp publisher. For this chapter you will need the ftp login for a website hosting service. Your ftp login data should be something in this form:

- **Server:** ftp://myftpaccount.hostingservice.com
- **Username:** myloginname
- **Password:** mypassword

**INFO:** If you don't have webspace at a website hosting service, just Choose "File > Build Website..." in the menu and publish your website on the desktop.

Choose File > Publish Website... and the publish window will pop up. Enter Server (without ftp:// prefix if it is part of the server address), Username, and Password. Click OK.



Now you can see a list of the folders from your ftp server. browse through the folders (doubleclick) and select the destination for your website. In my case I have to publish it in `/www/webroot/`. If you have selected the destination, click on **Publish**. Goldfish publishes now your website.

That's it. Your website is online on the internet now. Try out your internet domain, the website should be there.

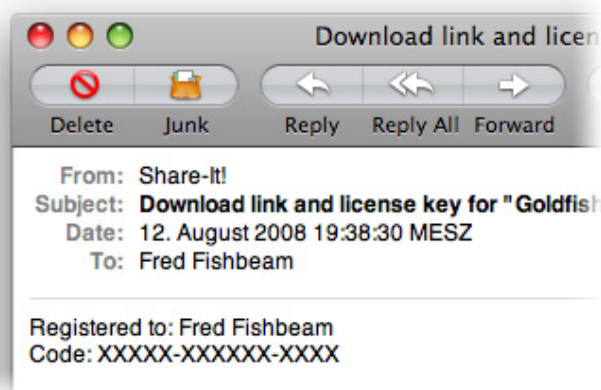
## 2. Register and Unlock

Learn how to register and unlock Goldfish, so that it works without limitations.

If you work with the test version of Goldfish, you will see the following window on startup. Building websites and publishing websites is deactivated. Please purchase the full version if you want to build your website with Goldfish.



Click on Purchase License. This will lead you to our website where you can purchase Goldfish. You can choose between Goldfish Standard and Goldfish Professional.



If you have purchased Goldfish, you will receive your serial via e-mail. Copy both, the name at registered to and the serial, and paste it into the corresponding fields. Then click on Unlock.



Goldfish works without limitations now. If you have entered a serial for an upgrade, you will be asked for the serial of the earlier version, which you have purchased. Enter the old serial (if the fields are not filled yet) and click on OK.



If you have purchased Goldfish Standard, you can always upgrade to Goldfish Professional. Choose Goldfish > Purchase Goldfish... in the menu (Macintosh) or Help > Purchase Goldfish... (Windows).



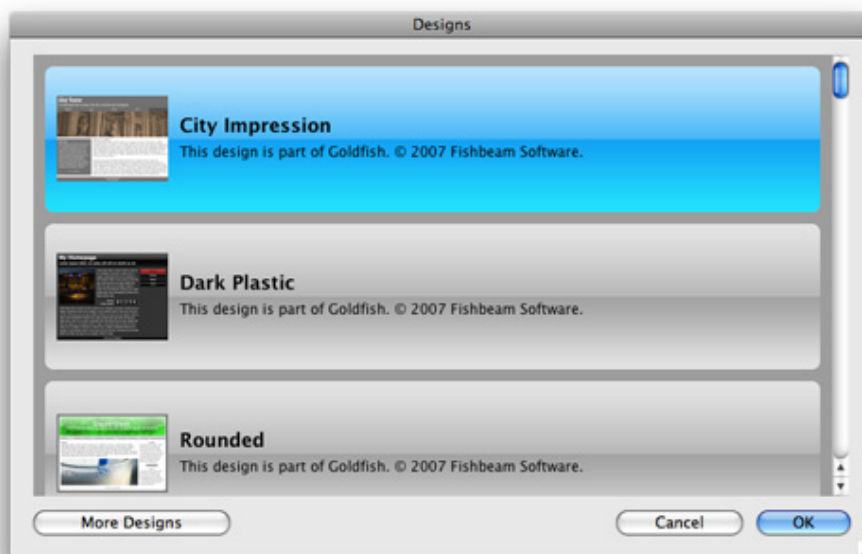
Click on Purchase License and buy a license for the upgrade to Goldfish Professional. You can unlock Goldfish Professional like an upgrade from an earlier version.

### 3. Project

Learn how to start a **Golfish** project. This is the first step if you want to create a website with **Goldfish**.

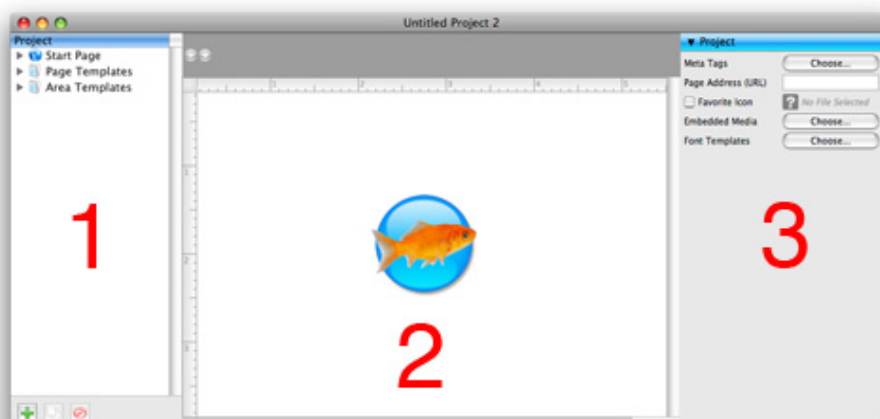
To start a new project, you have to decide if you want to start it from a design or a blank website. With a design, you don't have to create the design of your website. With a blank website it will be more work, but the result will be a website with a custom design.

To start a website from a design, choose **File > Designs...** The design window opens, and you can choose one of Goldfish's default designs.



There are many more designs available on our website. Click on **More Designs** and you will be directed to our design download website. If you have chosen a design, click on **OK**. A new project window opens.

If you want to start a project from a blank website, choose **File > New**. A new project window opens.

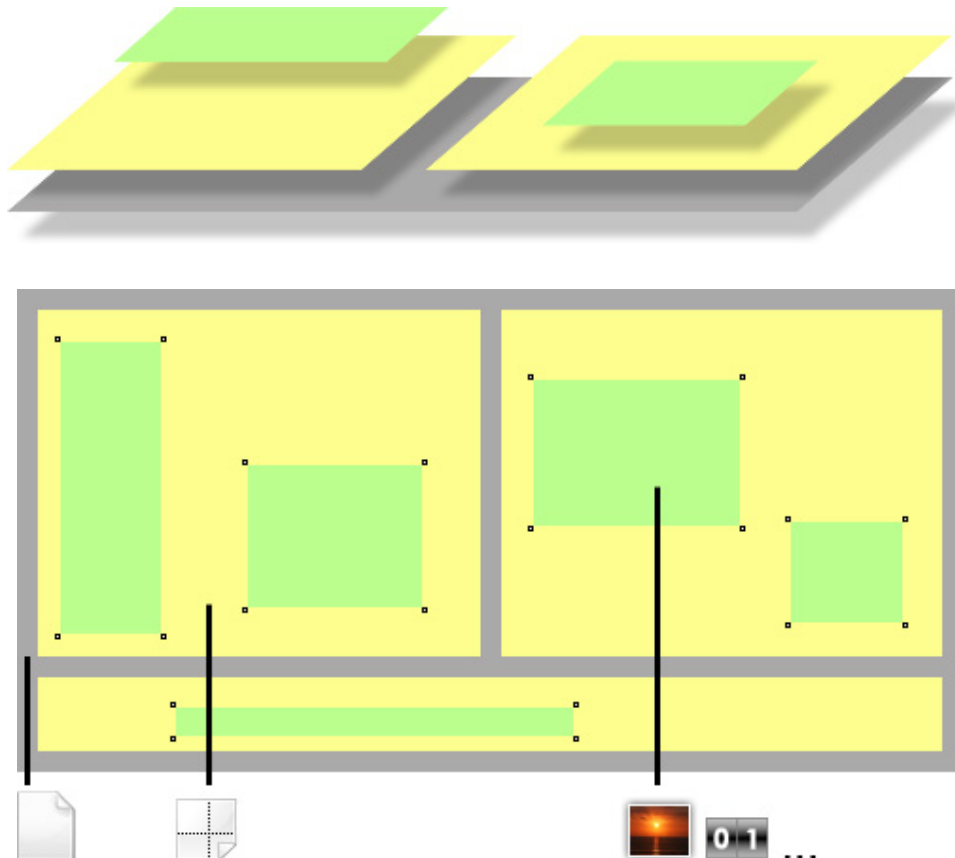


The project window is separated into 3 different areas: The project list (1). Here are all components of your website listed. Pages (with Start Page as first page), Page templates and area templates. In the editor (2) you can enter text, and edit the content of your website.

The editor is empty at the moment (the Goldfish icon appears), because you have selected nothing. In the properties (3) you can see and set all properties for the components of your website. Here are always the properties of the selected component visible. At the moment the properties for the project are visible, because you have selected nothing.

## Goldfish's Page Model

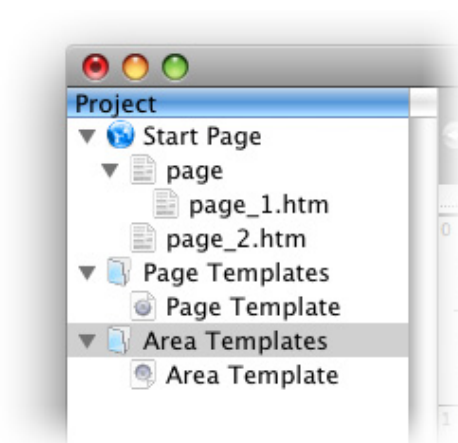
Goldfish builds pages in an innovative and unique way. You have flexible components to create your website. E.g. pages, page areas, text frames, picture frames etc. A page is built out of 3 different layers.



A page (grey) is the base. On a page, there are page areas (yellow), which represent areas of your website (header, footer, navigation, main area etc.). A page area contains page items (green). Page items store the content of your website like images, movies, text...

## The Project List

Lets take a look on the project list. If you have started your project from a design, there are already pages, page templates and area templates. Otherwise it is empty. The start page is the first page of your website. If visitors enter your website, the start page will be shown.



Usually a website has on all pages the same style. You can store a layout template in **Page Templates** and use it on all pages to overwrite their properties with the layout of the page template. You can store a layout template in **Area Templates** and use it in page areas on all pages.

Templates store the design and style for different pages or page areas in one place. This is useful if you want to change something. Let's say the background color of all pages. If you don't use page templates, you have to change it for every page separately. If you have defined a page template, you can only change it in the template and it will be applied to all pages, which use this template.


If you have started your project from a design, the next step is to create pages. If you have started your project from a blank website, you should create page templates and area templates for your layout and in the last step pages.

## Properties for Project

These properties can be set for the project. Select nothing (the Goldfish icon appears in the editor), to show the properties of the project.

### Project > Meta Tags

Meta tags are used by old styled search engines to find your website. Here you can enter project wide meta tags. Project wide meta tags appear on every page of your website. If you want to set specific meta tags for a page, you have to use the meta tag property of a page.

 Add a meta tag.

 Delete a selected meta tag.

Enter the value of **name** or **http-equiv** at **Meta Tag Name** in the list. Enter the value of **content** at **Meta Tag Value**. If the meta tag begins with **meta http-equiv=**, enable the checkbox at **http-equiv**.

If you have edited your meta tags, click on **OK**.

#### **Project > Page Address (URL)**

Enter the absolute page URL of your website here. E.g. <http://mydomain.com>. This is required if you use rss feeds on your website.

#### **Project > Favorite Icon**

Here you can choose a FavIcon for your website. A FavIcon is a small graphic in the addressbar (this website uses a small fish as FavIcon). FavIcons must be windows .ico files to show up in Internet Explorer, Firefox, Safari and the others accept .gif and .png as well.

#### **Project > Embedded Media**

Click on **Choose** to see a list of all embedded media files of your project. All images, movies and other files, which you use on your website are included.

The description of every media file is used differently. E.g. as subtitle of a picture in a picture gallery, as alt parameter for images or as title for download links. Doubleclick on a name or description to edit it. Note that there are restrictions for the name (no blanks, no special characters, correct suffix). If you have entered a bad name, a beep occurs and the old name will be used.

Click on **OK** to close the embedded media window.


#### **Project > Font Templates**


You can use font templates to store font styles which you use permanently in your website. Usually a website has only a few different font styles. Click on **Choose** to open the font templates window.

The first template on the list is the "Master Template". Here you can store the default font style for your website. If you don't set a special font for all other font templates, or components, the style of the master template is used.

 Add a font template.

 Duplicate a selected font template.

 Delete a selected font template.

 Opens the font editor and you can edit the font template.

Double click on a font template to rename it. Please read the fonts documentation to learn how to work with fonts.

#### **Google > Google Analytics**

Google Analytics is a free service from Google. With Google Analytics you can receive complete and detailed user access statistics for your website. Google will provide you a Google Analytics tracker id to identify your website. Enter the id here in Goldfish. The id comes in this form:

UA-XXXXXX-X.

**Google > Webmaster Tools**

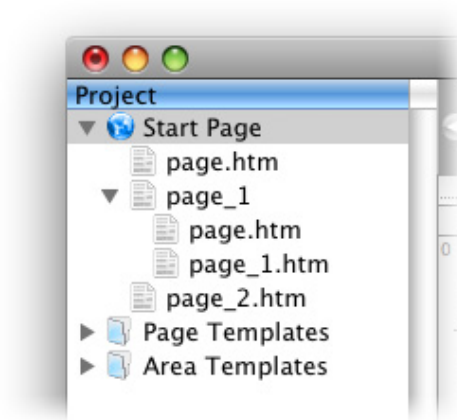
Google Analytics is a free service from Google. With Google Webmaster Tools, you can optimize your website for the Google search engine. Google will provide you a meta tag in this form: \.

Enter only the content of this meta tag: XXXXXXXXXXXXXXX.

## 4. Page

Learn how to create the page structure of your website with pages and subpages.


Every website consists of several pages, which are ordered hierarchically. All pages of your project are listed in the project list on the left side of your window.



The first page is the start page of your project (the world icon). This is the page which will be loaded if the user enters your page address (e.g. <http://www.fishbeam.com>). All other pages are sub pages of the start page.

 Add a Page. A new page will appear under start page.

 Duplicate a selected page with its content.

 Delete a selected page.

A website contains usually a complex page structure with pages and subpages. To create subpages, select the page for which you want to create subpages and go to the properties. Enable **Page > Page Has Subpages**. Now you will see a triangle (+ in Windows XP) in front of the page icon. Now you can add sub pages.

**INFO:** You can reorder the project list with drag and drop. Move pages up and down to build the correct page structure.

By default, pages are named `page.htm`, `page_1.htm`... To rename a page double click on its name. Note that you can only use letters, numbers and `_` for the name. If the page has a suffix (pages with sub pages have not, because they are actually folders with an index file), don't remove the suffix. If you have entered a bad name, it won't be accepted.

### Properties for Page

These properties can be set for a page. Select a page, but select nothing on the page, to show the properties of the page.

**Page > Title**

The title of the page. The title will be shown as caption of the browser window.

**Page > Menu Title**

The menu title will be displayed in all navigation menus, who contain a link to this page. Disable it and the page is not shown a the menu.

**Page > Meta Tags**

Here you can edit the meta tags for a page. Unlinke the project wide meta tags, the page meta tags are only for this page. Please read the documentation for the project, to learn how the meta tag editor works.

**Page > Page Template**

Select a page template, if you want to overwrite the style of the page with a template. Note that all style properties for this page are hidden, if a page template is selected, because the style will be set in the template then.

**Page > Page Width (min)**

Sets the minimal width of the page (pixel). If the browser window is smaller, scrollbars will be shown. The width of a page area must be smaller or the same like the page with. You can't set a minimal height of the page, because the height will be calculated by the minimal height of all page areas.

**Page > Content Alignment**

Choose the alignment of the content if the browser window is larger than Page Width (min).

**Page > Margin Left**

Sets an offset from the left side of the page content.

**Page > Margin Right**

Sets an offset from the right side of the page content.

**Page > Margin Top**

Sets an offset from the top side of the page content.

**Page > Margin Bottom**

Sets an offset from the bottom side of the page content.

**Page > Background Color**

Select a background color for the page.

**Page > Background Picture**

Select a background picture for the page. With "Repeat", you can choose how the picture will be displayed.

### Page > Add Header HTML Code **PRO**

Add custom html code to your page in the header section to extend Goldfish's functionality.

### Page > Add HTML Code **PRO**

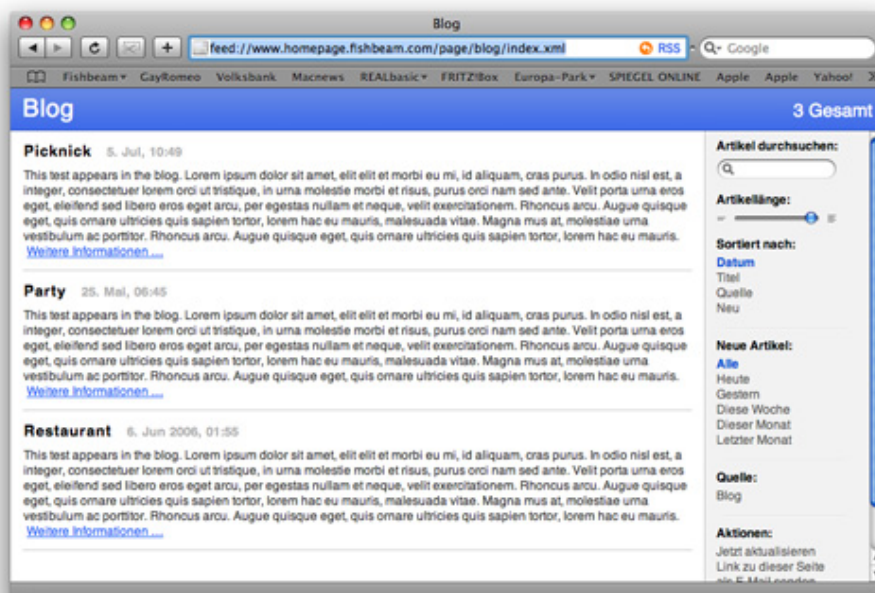
Add custom html code to your page in the body section to extend Goldfish's functionality.

### Page > Add CSS Code **PRO**

Add custom css code to your page. The code will be stored in the css section of your website. You can't change the css code of internal items, but you can use the css code in your custom html code.

### RSS > Enable Newsfeed

Enable this option, if you want to create a blog or newsfeed. A feed icon is displayed in the webbrowser to show that there is a blog available for this page. With click on this icon, the blog will be loaded.



The entries of the feed are all text items of the page. If the page has sub pages, the text items of all subpages will be included too. To prevent a text field from being included into the feed, you can disable it in the preferences of the text item. Disable **RSS > Add Text To Feed**.

**INFO:** You can only create one feed per page. If you are on a sub page and the parent page contains a feed, you can't create a feed on this page.

### RSS > Feed Description

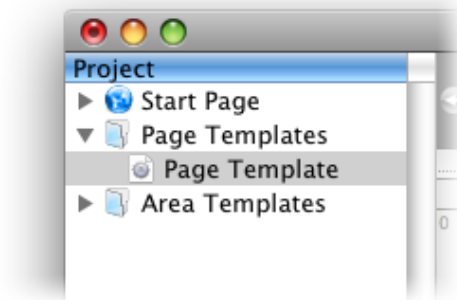
Enter a short description for your news feed.


## 5. Page Template

Learn how to use page templates. Set the default background and size for all pages of your website.

Every website comes with a single layout and style. You can create page templates to store your layout and style. Apply the page template to all pages of your website so that they have all the same layout. If you change the layout later on the template page, the changes will automatically apply on all pages of your website.

All page templates of your project are listed under Page Templates in the project list on the left side of your window.

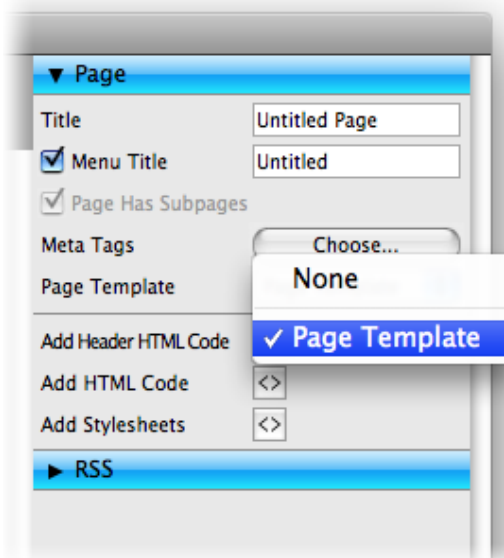


 Select the folder Page Templates and click creates a new page template.

 Duplicate a selected page template.

 Delete a selected page template.

The page template has the same properties as a page (but only those properties regarding the style and layout).



To apply a page template to a page, select the page in the project list and look at the properties.

Select your page template at **Page > Page Template**. All properties regarding the style and layout will disappear. They are now controlled by the page template.

### **Properties for Page Template**

These properties can be set for a page template. Select a page template to show its properties.

#### **Page Template > Page Width (min)**

Sets the minimal width of the page (pixel). If the browser window is smaller, scrollbars will be shown. The width of a page area must be smaller or the same like the page with. You can't set a minimal height of the page, because the height will be calculated by the minimal height of all page areas.

#### **Page Template > Content Alignment**

Choose the alignment of the content if the browser window is larger than Page Width (min).

#### **Page Template > Margin Left**

Sets an offset from the left side of the page content.

#### **Page Template > Margin Right**

Sets an offset from the right side of the page content.

#### **Page Template > Margin Top**

Sets an offset from the top side of the page content.

#### **Page Template > Margin Bottom**

Sets an offset from the bottom side of the page content.

#### **Page Template > Background Color**

Select a background color for the page.

#### **Page Template > Background Picture**

Select a background picture for the page. With "Repeat", you can choose how the picture will be displayed.

#### **Page Template > Add Header HTML Code **PRO****

Add custom html code to your page in the header section to extend Goldfish's functionality.

#### **Page Template > Add HTML Code **PRO****

Add custom html code to your page in the body section to extend Goldfish's functionality.

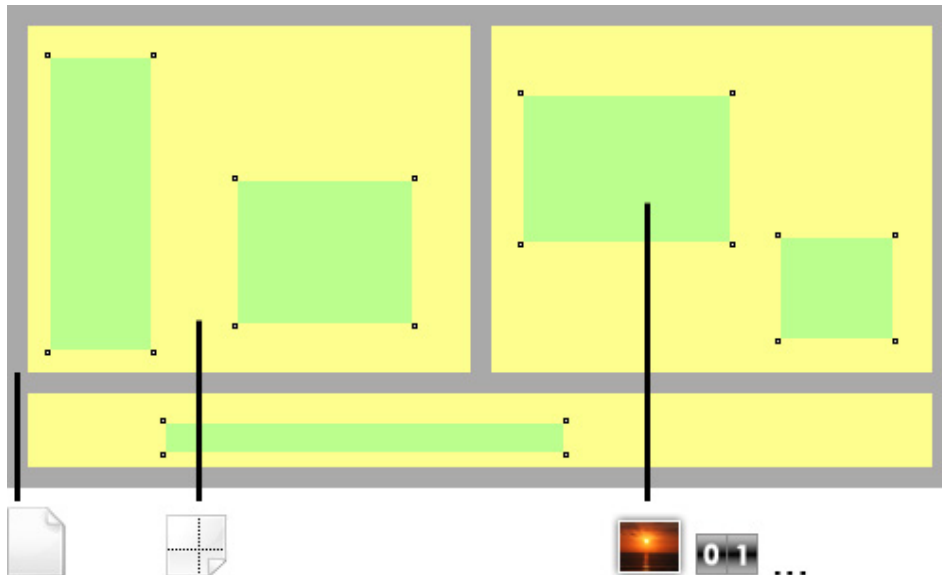
#### **Page Template > Add CSS Code **PRO****

Add custom css code to your page. The code will be stored in the css section of your website. You can't change the css code of internal items, but you can use the css code in your custom html code.

## 6. Page Area

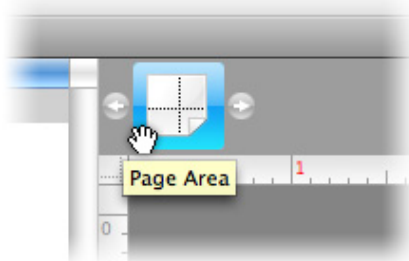
Separate the pages of your website in areas. E.g. an area for header, navigation, footer and content.

On every page of your website there are several page areas (e.g. for header, footer, navigation and content).




Every page area (yellow) contains the content of your website like menus, images and text. to understand Goldfish's page model, read the documentation for project.

There are usually more than one page areas on a page. You can set a fixed with and a minimum height for every page area. The real high of a page area depends on its content and the height of the other page areas in the row.



To add page areas to a page, select the page and drag a page area from the tools on your page.

 Deletes the selected page area.

If you add page areas, the page will be filled row-wise from top to bottom. There are as many page areas in a row as their with is smaller than the width of the page. If the row is "full", the next area will be displayed below in the next row.

**INFO:** The high of all page areas in a row is the same. Always the high of the biggest page

**area will be choosen.**

## **Properties for Page Area**

These properties can be set for a page area. Select a page area to show its properties.

### **Page Area > Area Template**

Select an area template, if you want to overwrite the style of the page area with a template. Note that all style properties for this page area are hidden, if a area template is selected, because the style will be set in the template then.

### **Page Area > Width**

Sets the width of the page area (pixel). The width of a page area must be smaller or the same like the page with.

### **Page Area > Height (min)**

Sets the minimal height of the page area (pixel). The real height is calculated by the height of the content and the height of other page areas in the same row.

### **Page Area > Margin Left**

Sets an offset from the left side of the page area content.

### **Page Area > Margin Right**

Sets an offset from the left side of the page area content.

### **Page Area > Margin Top**

Sets an offset from the top side of the page area content.

### **Page Area > Margin Bottom**

Sets an offset from the left side of the page area content.

### **Page Area > Background Color**

Select a background color for the Page Area.

### **Page Area > Background Picture**

Select a background picture for the Page Area. With "Repeat", you can choose how the picture will be displayed.

### **Page Area > Border Left Width**

Displays a border on the left side of the Page Area in the choosen width (pixels).

### **Page Area > Border Left Color**

Select a color for the left border.

**Page Area > Border Right Width**

Displays a border on the right side of the Page Area in the choosen width (pixels).

**Page Area > Border Right Color**

Select a color for the right border.

**Page Area > Border Top Width**

Displays a border on the top side of the Page Area in the choosen width (pixels).

**Page Area > Border Top Color**

Select a color for the top border.

**Page Area > Border Bottom Width**

Displays a border on the bottom side of the Page Area in the choosen width (pixels).

**Page Area > Border Bottom Color**

Select a color for the bottom border.

**Page Area > Add HTML Code **PRO****

Add custom html code to the Page Area to extend Goldfish's functionality.

**Page Area > Add CSS Code **PRO****

Add custom css code to the Page Area. The code will be stored in the css section of your website. You can't change the css code of internal items, but you can use the css code in your custom html code.

**Content > Edit Content**

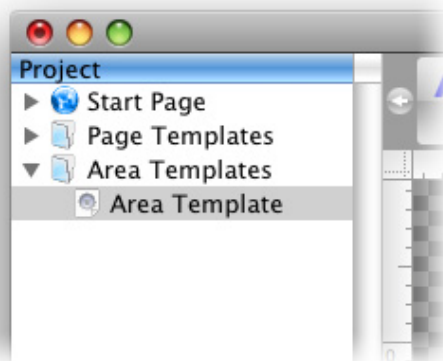
Edit the content of your Page Area and add images, text or other content to your website.

## 7. Area Template

Learn how to use area templates. Create the default layout for all pages of your website.

On every page of your website there are several page areas (e.g. for header, footer, navigation and content). Some of these areas are on every page the same (e.g. navigation, footer, header). Create area templates for these areas, and display them on every page.

All area templates of your project are listed under Area Templates in the project list on the left side of your window.

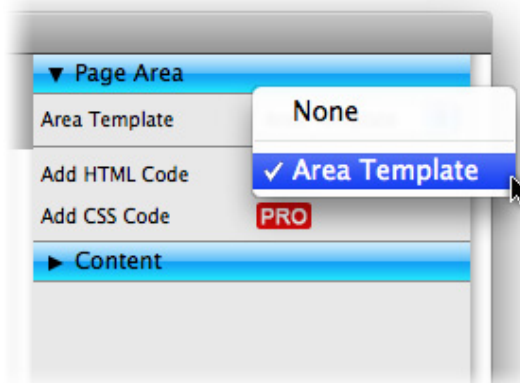


 Select the folder Area Templates and click creates a new page area.

 Duplicate a selected area template.

 Delete a selected area template.

The area template has the same properties as a page area (but only those properties regarding the style and layout).



To apply an area template to a page area, select the page area and look at the properties. Select your area template at Page Area > Area Template. All properties regarding the style and layout will disappear. They are now controlled by the area template.

## Properties for Area Template

These properties can be set for an area template. Select an area template to show its properties.

### **Area Template > Width**

Sets the width of the page area (pixel). The width of a page area must be smaller or the same like the page with.

### **Area Template > Height (min)**

Sets the minimal height of the page area (pixel). The real height is calculated by the height of the content and the height of other page areas in the same row.

### **Area Template > Margin Left**

Sets an offset from the left side of the page area content.

### **Area Template > Margin Right**

Sets an offset from the left side of the page area content.

### **Area Template > Margin Top**

Sets an offset from the top side of the page area content.

### **Area Template > Margin Bottom**

Sets an offset from the left side of the page area content.

### **Area Template > Background Color**

Select a background color for the Page Area.

### **Area Template > Background Picture**

Select a background picture for the Page Area. With "Repeat", you can choose how the picture will be displayed.

### **Area Template > Border Left Width**

Displays a border on the left side of the Page Area in the choosen width (pixels).

### **Area Template > Border Left Color**

Select a color for the left border.

### **Area Template > Border Right Width**

Displays a border on the right side of the Page Area in the choosen width (pixels).

### **Area Template > Border Right Color**

Select a color for the right border.

### **Area Template > Border Top Width**

Displays a border on the top side of the Page Area in the chosen width (pixels).

### **Area Template > Border Top Color**

Select a color for the top border.

### **Area Template > Border Bottom Width**

Displays a border on the bottom side of the Page Area in the chosen width (pixels).

### **Area Template > Border Bottom Color**

Select a color for the bottom border.

### **Area Template > Add HTML Code **PRO****

Add custom html code to the Page Area to extend Goldfish's functionality.

### **Area Template > Add CSS Code **PRO****

Add custom css code to the Page Area. The code will be stored in the css section of your website. You can't change the css code of internal items, but you can use the css code in your custom html code.

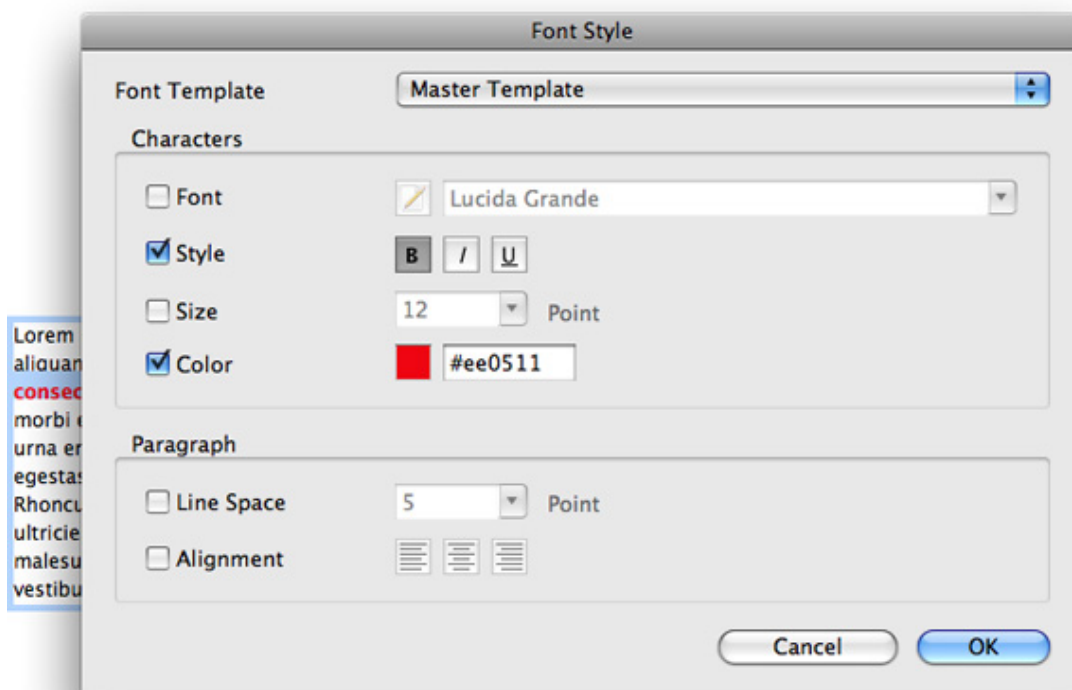
## 8. Text

Fill your website with content and add text.

You can add a text box to every page area or area template. To add a text box, edit the content of a page area or area template and drag the text box from the elements panel to the editor.

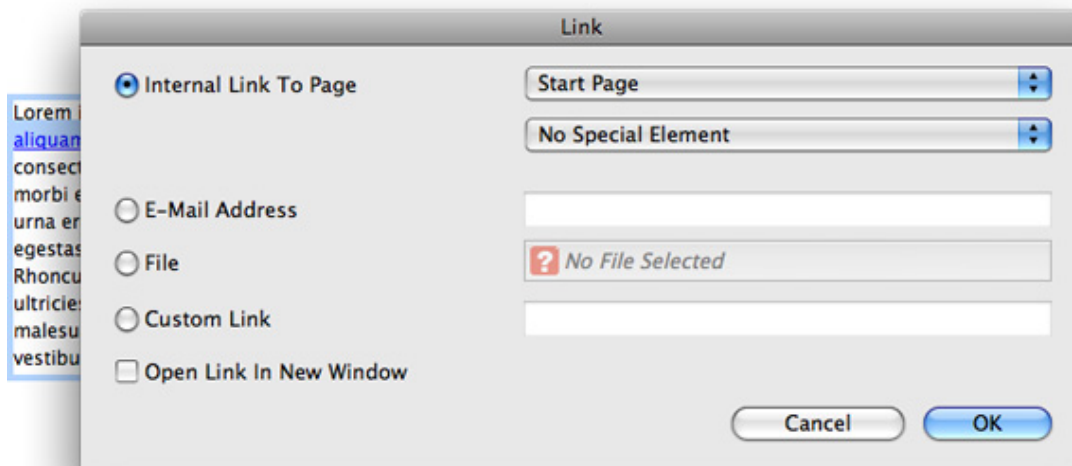


A text box displays text. Double click on it and you can edit the text. in the text edit mode, the properties on the properties panel change. Select text and click on Edit Text > Font Style > Choose... to change the font style, alignment and size.

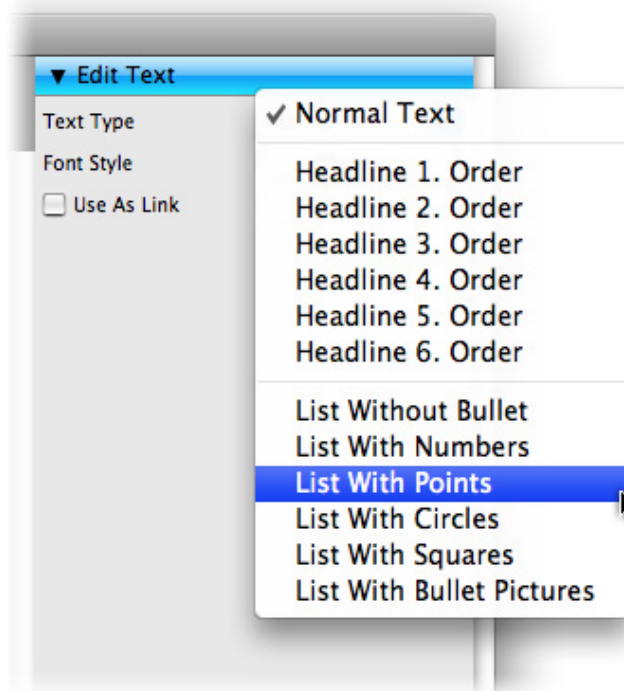


The font style is set by the selected font template. Activate a checkbox to overwrite the style property with your own values.

**INFO:** If you use a main style on every page and in every text box, it's better to change the default text template instead of overwriting the style in every text box. Choose nothing (the project properties appear) and click on Project > Font Templates > Choose....



Another important feature on websites is to add links. Select text and activate **Edit text > Use as link** on the properties panel. Click on **Choose...** to set the link destination.

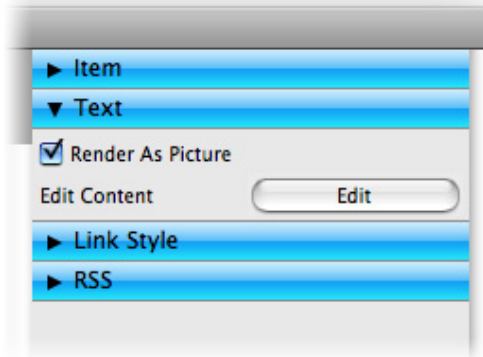


It's important to set the semantical meaning of your text. Search engines like google handle headlines different than normal text. Select the text type at **Edit Text > Text Type**

- **Headline 1 - Headline 6:** The selected text is a headline. This changes not the style. This is important for search engines.
- **List:** The selected text is list. Every new line is a separate list item. A bullet can be displayed before every list item.

*Memories and Dreams*

Maybe you want to use uncommon fonts for headlines and other text. Usually you can't do this at websites, because a font must be installed on the visitor's computer. If you use uncommon fonts it probably won't.



If you use uncommon fonts, activate Text > Render As Picture on the properties panel. Then Goldfish creates a picture with the text in the chosen font. It will be displayed on all computers. Even if the font is missing there.

**INFO:** It's not recommended to use this option for long text. Use this only for head lines. Otherwise the size of your website will grow rapidly.

## Properties for Text

These properties can be set for a text box. Select a text box to show its properties.

### Item > Left

Sets the distance from the left side of the parent element in pixels.

### Item > Top

Sets the distance from the top side of the parent element in pixels.

### Item > Width

Sets the width of the item in pixels.

### Item > Height

Sets the width of the item in pixels.

### Item > Padding Left

Sets the distance from the left side of the item to the content in pixels.

### Item > Padding Right

Sets the distance from the right side of the item to the content in pixels.

**Item > Padding Top**

Sets the distance from the top side of the item to the content in pixels.

**Item > Padding Bottom**

Sets the distance from the bottom side of the item to the content in pixels.

**Item > Background Color**

Select a background color for the item.

**Item > Background Picture**

Select a background picture for the item. With "Repeat", you can choose how the picture will be displayed.

**Item > Border Left Width**

Displays a border on the left side of the item in the chosen width (pixels).

**Item > Border Left Color**

Select a color for the left border.

**Item > Border Right Width**

Displays a border on the right side of the item in the chosen width (pixels).

**Item > Border Right Color**

Select a color for the right border.

**Item > Border Top Width**

Displays a border on the top side of the item in the chosen width (pixels).

**Item > Border Top Color**

Select a color for the top border.

**Item > Border Bottom Width**

Displays a border on the bottom side of the item in the chosen width (pixels).

**Item > Border Bottom Color**

Select a color for the bottom border.

**Item > Add HTML Code **PRO****

Add custom html code to the item to extend Goldfish's functionality.

**Item > Add CSS Code **PRO****

Add custom css code to the item. The code will be stored in the css section of your website. You can't change the css code of internal items, but you can use the css code in your custom html code.

**Item > Identifier (Id) PRO**

Sets the value for the "id" property. You can use this id to access the item with JavaScript.

**Text > Render as picture**

Renders the text as a picture, so that you can use uncommon fonts.

**Text > Edit Content**

Starts the edit mode of a text box.

**Link style > Font style**

Sets the font style for links.

**Visual Effects**

You can specify a visual effect, if the visitor interacts with a link (e.g. change the color if the visitor moves his mouse over the link). The following properties are the same for Moving mouse over link effect, Clicking on link effect and Already visited link effect.

**Effect > Change font**

Changes the font style of a menu item.

**Effect > Font style**

Sets the font style, to which will be changed.

**RSS**

The following properties are only visible if the page has a rss news feed.

**RSS > Add text to feed**

Adds the text box to the news feed of a page.

**RSS > Title of the entry**

The title of the news feed entry.

**RSS > Date**

The date, where the entry of the feed is published.

**Properties for Edit Text**

These properties can be set in the edit mode of a text box. Select a text box and double click on it to start the edit mode.

**Edit text > Text type**

Sets the semantic meaning for selected text (normal text, headlines or list).

**Edit text > Padding left**

The the selected text belongs to a list it sets the space between the list bullet and the text.

**Edit text > Bullet picture**

Choose a bullet picture for your list (only at Text type: List with bullet picture).

**Edit text > Font style**

Sets the font style for selected text.

**Edit text > Use as link**

Use the selected text as link e.g. to another website.

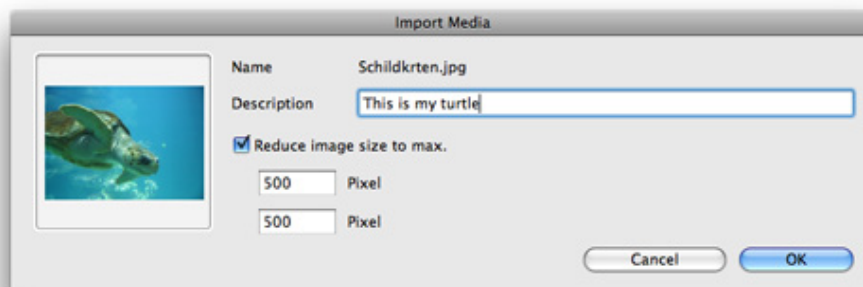
## 9. Picture

Pictures are very important for the design of your website. The picture item in Goldfish has smart functions for processing and showing pictures.

You can add a picture item to every page area or area template. To add a picture item, edit the content of a page area or area template and drag the picture item from the elements panel to the editor.



A picture item displays a picture on your website. The picture item which you have added before is still empty. A question mark icon is displayed. To fill the item with a picture, enable Picture > Picture on the properties pane and click on the question mark icon besides.



Choose a picture from your hard disk. The media import window is displayed. Here you can enter a description (the description is used as alt text in the html code). You can also resize the picture (recommended for big pictures, which come directly from a digital camera).



In Goldfish you can change the clipping of the picture. Start the edit mode with a double click on the picture. Now you can zoom with the slider into the picture and drag the displayed clipping.

**INFO:** This is only possible if **Picture > Calculate New On Export** on the properties panel is activated.



Attention if you add transparent gif images or gif animations: Deactivate always **Picture > Calculate New On Export**. Otherwise the picture won't be exported correctly and the animation will be destroyed.



## Properties for Picture

These properties can be set for a picture item. Select a picture item to show its properties.

**Item > Left**

Sets the distance from the left side of the parent element in pixels.

**Item > Top**

Sets the distance from the top side of the parent element in pixels.

**Item > Width**

Sets the width of the item in pixels.

**Item > Height**

Sets the width of the item in pixels.

**Item > Padding Left**

Sets the distance from the left side of the item to the content in pixels.

**Item > Padding Right**

Sets the distance from the right side of the item to the content in pixels.

**Item > Padding Top**

Sets the distance from the top side of the item to the content in pixels.

**Item > Padding Bottom**

Sets the distance from the bottom side of the item to the content in pixels.

**Item > Background Color**

Select a background color for the item.

**Item > Background Picture**

Select a background picture for the item. With "Repeat", you can choose how the picture will be displayed.

**Item > Border Left Width**

Displays a border on the left side of the item in the chosen width (pixels).

**Item > Border Left Color**

Select a color for the left border.

**Item > Border Right Width**

Displays a border on the right side of the item in the chosen width (pixels).

**Item > Border Right Color**

Select a color for the right border.

**Item > Border Top Width**

Displays a border on the top side of the item in the choosen width (pixels).

**Item > Border Top Color**

Select a color for the top border.

**Item > Border Bottom Width**

Displays a border on the bottom side of the item in the choosen width (pixels).

**Item > Border Bottom Color**

Select a color for the bottom border.

**Item > Add HTML Code **PRO****

Add custom html code to the item to extend Goldfish's functionality.

**Item > Add CSS Code **PRO****

Add custom css code to the item. The code will be stored in the css section of your website. You can't change the css code of internal items, but you can use the css code in your custom html code.

**Item > Identifier (Id) **PRO****

Sets the value for the "id" property. You can use this id to access the item with JavaScript.

**Picture > Picture**

Select the picture, which you want to display.

**Picture > Calculate New On Export**

Calculates an optimized version of the picture in the correct size and quality for your website. Deactivate this for transparent gif images and gif animations.

**Picture > Edit Content**

Click here to change the clipping for the picture. This is only available if **Picture > Calculate New On Export** is enabled.

**Link > Use as Link**

Uses the picture as link. Select a page where the link should lead to.

**Visual Effects**

You can specify a visual effect, if your site visitor interacts with the picture link (e.g. change the color if your site visitor moves his mouse over the menu item). The following properties are the same for Moving mouse over link effect and Clicking on link effect.

**Effect > Change Picture**

Changes the picture. Select the picture to which should be changed.

## 10. Media

Add QuickTime, Flash, RealMedia and Windows Media files to your website.

You can add a media player to every page area or area template. To add a media player, edit the content of a page area or area template and drag the media player from the elements panel to the editor.

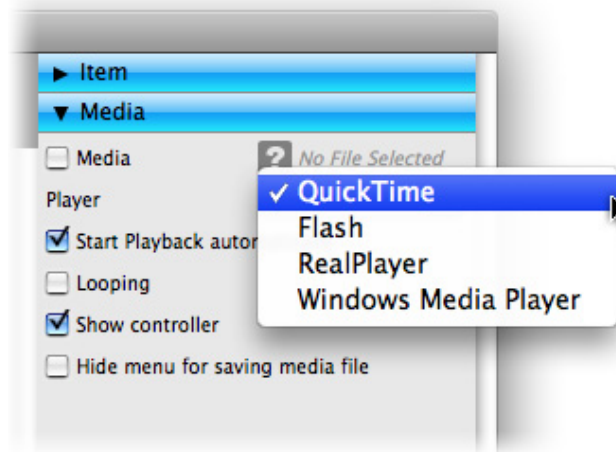


A media player displays media content in many different formats. Add Quicktime compatible video, Windows Media compatible video and audio, Flash movies or RealMedia compatible video and audio.



**INFO:** Flash video (.flv files) are not supported. It is required to embed these files into a normal flash movie (.swf file). You can display the .swf file in a Flash player then.

Select the player, which you want to use on the properties panel at **Player** and select a media file from your harddisk at **media**. Every player type has a number of player specific properties.



## Properties for Media

These properties can be set for a media player. Select a media player to show its properties.

### Item > Left

Sets the distance from the left side of the parent element in pixels.

### Item > Top

Sets the distance from the top side of the parent element in pixels.

### Item > Width

Sets the width of the item in pixels.

### Item > Height

Sets the width of the item in pixels.

### Item > Padding Left

Sets the distance from the left side of the item to the content in pixels.

### Item > Padding Right

Sets the distance from the right side of the item to the content in pixels.

### Item > Padding Top

Sets the distance from the top side of the item to the content in pixels.

### Item > Padding Bottom

Sets the distance from the bottom side of the item to the content in pixels.

### Item > Background Color

Select a background color for the item.

**Item > Background Picture**

Select a background picture for the item. With "Repeat", you can choose how the picture will be displayed.

**Item > Border Left Width**

Displays a border on the left side of the item in the chosen width (pixels).

**Item > Border Left Color**

Select a color for the left border.

**Item > Border Right Width**

Displays a border on the right side of the item in the chosen width (pixels).

**Item > Border Right Color**

Select a color for the right border.

**Item > Border Top Width**

Displays a border on the top side of the item in the chosen width (pixels).

**Item > Border Top Color**

Select a color for the top border.

**Item > Border Bottom Width**

Displays a border on the bottom side of the item in the chosen width (pixels).

**Item > Border Bottom Color**

Select a color for the bottom border.

**Item > Add HTML Code PRO**

Add custom html code to the item to extend Goldfish's functionality.

**Item > Add CSS Code PRO**

Add custom css code to the item. The code will be stored in the css section of your website. You can't change the css code of internal items, but you can use the css code in your custom html code.

**Item > Identifier (Id) PRO**

Sets the value for the "id" property. You can use this id to access the item with JavaScript.

**Media > Media**

Select the media file from your harddisk, which you want to display.

**Media > Player**

Select the player type, which can play the media file.

**Media > Start playback automatically**

Starts playing automatically after the page is loaded.

**Media > Looping**

Plays the media file in an endless looping.

**Media > Show controller**

Shows playback controls like play, stop and pause (QuickTime, RealPlayer, Windows Media Player only).

**Media > Hide menu for saving media file**

Hides the menu for saving the media file (QuickTime only).

**Media > Transparent background**

Displays flash movies with alpha and transparency in front of the page content (Flash only).

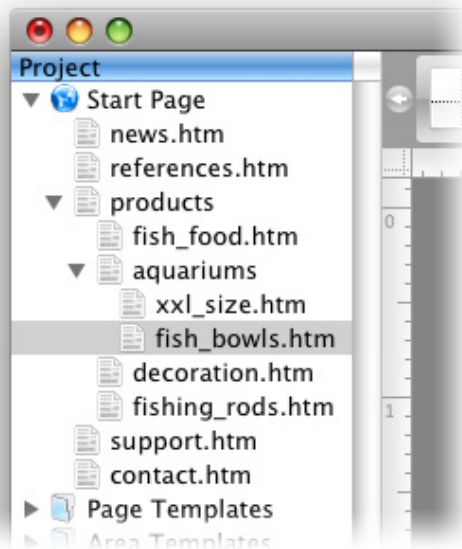
# 11. Navigation Menu

Add a navigation menu to your website. A navigation menu is the most important element what visitors can use to navigate at your website.

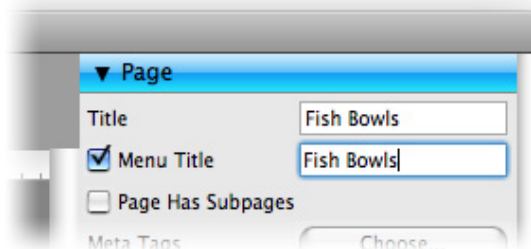
You can add a navigation menu to every page area or area template. To add a navigation menu, edit the content of a page area or area template and drag the navigation menu from the elements panel to the editor.



Usually you should add a navigation menu to an area template and use this area template on every page of your website. So the navigation menu is displayed on every page of your website at the same place.



The navigation menu shows automatically the pages of your website as menu entries. Usually there is one entry for every page of your website. The shown text is always the Menu Title property of a page.



To change the text, select the corresponding page and edit the Menu title property of the page in the properties pane. If you deselect Menu Title, the page does not appear in the navigation menu.

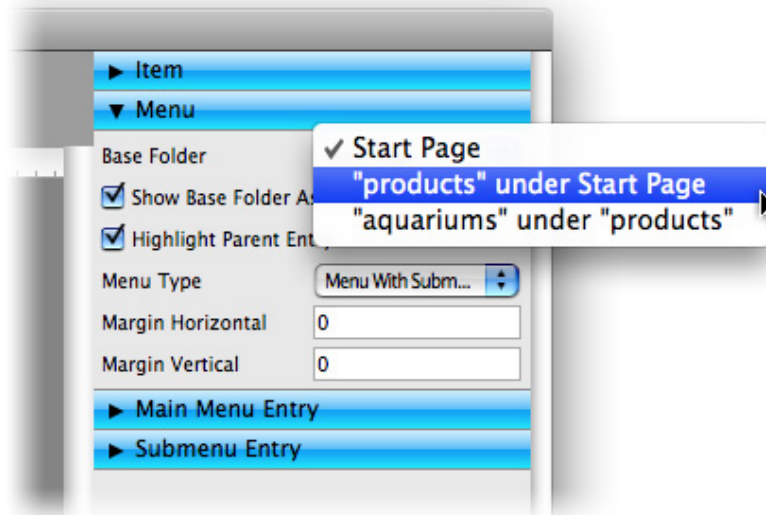
**INFO:** It is not possible to add a link manually to a navigation menu. The navigation menu

shows always automatically the pages of your website.



There are several types of navigation menus. You can set the menu type on the properties pane at Menu > Menu Type.

- **Simple Menu (1):** Shows only one hierarchy level of the pages. It displays no submenus. If your website has pages with sub pages, you need a second navigation menu for them.
- **Menu with Submenu (2):** Shows only two hierarchy levels of the pages. It displays one submenu. If you click on a page with sub pages, the submenu appears directly under the main menu entry of the page.
- **Dropdown Menu right (3):** Shows all hierarchy levels of the pages in a menu structure. If your site visitors move their mouse over a menu entry of a page with subpages, a submenu will pop up.
- **Dropdown Menu bottom (4):** Shows all hierarchy levels of the pages in a menu structure. If your site visitors move their mouse over a menu entry of a page with subpages, a submenu will pop up.



By default, the main menu shows the first hierarchy level of pages (the start page and their sub pages are shown). If you want to create a navigation menu that shows pages from another level, you can change the property Menu > Base Folder. Here are all pages listed, that have sub pages. E.g. if you select "products" in our example, "products" and all it's sub pages are shown.

**INFO:** If you change the size of the menu item, so that there is enough space, the menu entries are displayed side by side.

## Properties for Navigation Menu

These properties can be set for a navigation menu. Select a navigation menu to show its properties.

### Item > Left

Sets the distance from the left side of the parent element in pixels.

### Item > Top

Sets the distance from the top side of the parent element in pixels.

### Item > Width

Sets the width of the item in pixels.

### Item > Height

Sets the width of the item in pixels.

### Item > Padding Left

Sets the distance from the left side of the item to the content in pixels.

### Item > Padding Right

Sets the distance from the right side of the item to the content in pixels.

**Item > Padding Top**

Sets the distance from the top side of the item to the content in pixels.

**Item > Padding Bottom**

Sets the distance from the bottom side of the item to the content in pixels.

**Item > Background Color**

Select a background color for the item.

**Item > Background Picture**

Select a background picture for the item. With "Repeat", you can choose how the picture will be displayed.

**Item > Border Left Width**

Displays a border on the left side of the item in the chosen width (pixels).

**Item > Border Left Color**

Select a color for the left border.

**Item > Border Right Width**

Displays a border on the right side of the item in the chosen width (pixels).

**Item > Border Right Color**

Select a color for the right border.

**Item > Border Top Width**

Displays a border on the top side of the item in the chosen width (pixels).

**Item > Border Top Color**

Select a color for the top border.

**Item > Border Bottom Width**

Displays a border on the bottom side of the item in the chosen width (pixels).

**Item > Border Bottom Color**

Select a color for the bottom border.

**Item > Add HTML Code **PRO****

Add custom html code to the item to extend Goldfish's functionality.

**Item > Add CSS Code **PRO****

Add custom css code to the item. The code will be stored in the css section of your website. You can't change the css code of internal items, but you can use the css code in your custom html code.

**Item > Identifier (Id) PRO**

Sets the value for the "id" property. You can use this id to access the item with JavaScript.

**Menu > Base Folder**

Select a page with subpages that will be shown as main menu entries. By default the start page is displayed but you can change this property to create submenus.

**Menu > Show Base Folder as Menu Entry**

Shows the selected page from Base Folder in the main menu. If you disable this, only their sub pages will be shown.

**Menu > Highlight Parent Entry**

If you are on a page from the sub menu, the menu entry of their parent page will be highlighted, too. If you deactivate this, only the entry of the current page will be highlighted.

**Menu > Menu Type**

Sets the menu type for a page. You can choose between:

- Simple Menu
- Menu with Submenu
- Dropdown Menu right
- Dropdown Menu bottom

**Menu > Margin Horizontal**

Sets the space between the bottom of a menu entry and the top of the next entry.

**Menu > Margin Vertical**

Sets the space between the right of a menu entry and the left of the next entry.

**Main Menu Entry and Submenu Entry**

The following properties are the same for Main Menu Entry and Submenu entry. Note that Submenu Entry will be only showed, if you don't choose "Simple Menu" as Menu Type. Because a simple menu has no sub menu.

**Menu Entry > Width**

Sets the width of a menu entry in pixels.

**Menu Entry > Height**

Sets the height of a menu entry in pixels.

**Menu Entry > Alignment**

Sets the alignment of the text in a menu entry.

**Menu Entry > Font Style**

Sets the font style of the text in a menu entry.

**Menu Entry > Padding Left**

Sets the distance from the left side of a menu entry to the content in pixels.

**Menu Entry > Padding Right**

Sets the distance from the right side of a menu entry to the content in pixels.

**Menu Entry > Padding Top**

Sets the distance from the top side of a menu entry to the content in pixels.

**Menu Entry > Padding Bottom**

Sets the distance from the bottom side of a menu entry to the content in pixels.

**Menu Entry > Background Color**

Select a background color for a menu entry.

**Menu Entry > Background Picture**

Select a background picture for a menu entry. With "Repeat", you can choose how the picture will be displayed.

**Menu Entry > Border Left Width**

Displays a border on the left side of a menu entry in the chosen width (pixels).

**Menu Entry > Border Left Color**

Select a color for the left border.

**Menu Entry > Border Right Width**

Displays a border on the right side of a menu entry in the chosen width (pixels).

**Menu Entry > Border Right Color**

Select a color for the right border.

**Menu Entry > Border Top Width**

Displays a border on the top side of a menu entry in the chosen width (pixels).

**Menu Entry > Border Top Color**

Select a color for the top border.

**Menu Entry > Border Bottom Width**

Displays a border on the bottom side of a menu entry in the chosen width (pixels).

**Menu Entry > Border Bottom Color**

Select a color for the bottom border.

**Visual Effects**

You can specify a visual effect, if your site visitor interacts with the navigation menu (e.g. change the color if your site visitor moves his mouse over the menu item). The following properties are the same for Moving mouse over link effect, Clicking on link effect and Already visited link effect.

**Effect > Change Font**

Changes the font style of a menu item.

**Effect > Font Style**

Sets the font style, to which will be changed.

**Effect > Change Background**

Changes the background of a menu item.

**Effect > Background Color**

Select a background color for a menu entry.

**Effect > Background Picture**

Select a background picture for a menu entry. With "Repeat", you can choose how the picture will be displayed.

**Effect > Change Border**

Changes the border of a menu item.

**Effect > Border Left Width**

Displays a border on the left side of a menu entry in the choosen width (pixels).

**Effect > Border Left Color**

Select a color for the left border.

**Effect > Border Right Width**

Displays a border on the right side of a menu entry in the choosen width (pixels).

**Effect > Border Right Color**

Select a color for the right border.

**Effect > Border Top Width**

Displays a border on the top side of a menu entry in the choosen width (pixels).

**Effect > Border Top Color**

Select a color for the top border.

**Effect > Border Bottom Width**

Displays a border on the bottom side of a menu entry in the chosen width (pixels).

**Effect > Border Bottom Color**

Select a color for the bottom border.

**Effect > Change Padding**

Changes the padding of a menu item.

**Effect > Padding Left**

Sets the distance from the left side of a menu entry to the content in pixels.

**Effect > Padding Right**

Sets the distance from the right side of a menu entry to the content in pixels.

**Effect > Padding Top**

Sets the distance from the top side of a menu entry to the content in pixels.

**Effect > Padding Bottom**

Sets the distance from the bottom side of a menu entry to the content in pixels.

## 12. Shape

With shapes you can draw, rectangles, rounded rectangles, ovals and lines directly on your website.

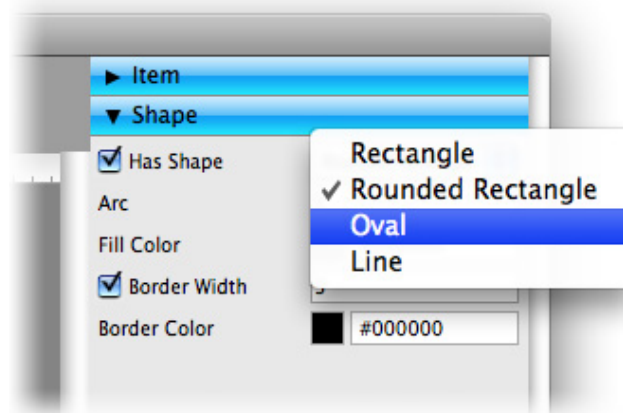
You can add a shape to every page area or area template. To add a shape, edit the content of a page area or area template and drag the shape from the elements panel to the editor.



Shapes are a good choice if you want to create the layout of your website. Shapes can contain rectangles, rounded rectangles, ovals or lines. Or nothing, if you just want the shape to show the item's background.



The property Shape > Has Shape defines if a shape is shown in the item and what kind of shape is used. Choose between rectangle, rounded rectangle, oval or line. It depends on the selection there which other options are available.



Every shape has a fill color and a border. If you only want to have a rectangle with a background or one color, deactivate Has Shape and use the background of the item instead.

## Properties for Shape

These properties can be set for a shape. Select a shape to show its properties.

### **Item > Left**

Sets the distance from the left side of the parent element in pixels.

### **Item > Top**

Sets the distance from the top side of the parent element in pixels.

### **Item > Width**

Sets the width of the item in pixels.

### **Item > Height**

Sets the width of the item in pixels.

### **Item > Padding Left**

Sets the distance from the left side of the item to the content in pixels.

### **Item > Padding Right**

Sets the distance from the right side of the item to the content in pixels.

### **Item > Padding Top**

Sets the distance from the top side of the item to the content in pixels.

### **Item > Padding Bottom**

Sets the distance from the bottom side of the item to the content in pixels.

### **Item > Background Color**

Select a background color for the item.

### **Item > Background Picture**

Select a background picture for the item. With "Repeat", you can choose how the picture will be displayed.

### **Item > Border Left Width**

Displays a border on the left side of the item in the chosen width (pixels).

### **Item > Border Left Color**

Select a color for the left border.

### **Item > Border Right Width**

Displays a border on the right side of the item in the chosen width (pixels).

**Item > Border Right Color**

Select a color for the right border.

**Item > Border Top Width**

Displays a border on the top side of the item in the chosen width (pixels).

**Item > Border Top Color**

Select a color for the top border.

**Item > Border Bottom Width**

Displays a border on the bottom side of the item in the chosen width (pixels).

**Item > Border Bottom Color**

Select a color for the bottom border.

**Item > Add HTML Code PRO**

Add custom html code to the item to extend Goldfish's functionality.

**Item > Add CSS Code PRO**

Add custom css code to the item. The code will be stored in the css section of your website. You can't change the css code of internal items, but you can use the css code in your custom html code.

**Item > Identifier (Id) PRO**

Sets the value for the "id" property. You can use this id to access the item with JavaScript.

**Shape > Has Shape**

Select the shape, which should be shown. Deactivate this, if you don't want a shape.

**Shape > Arc**

Sets the arc for the round edges of a rounded rectangle.

**Shape > Fill Color**

Choose a fill color for the shape or the color of a line shape.

**Shape > Size**

Sets the size of a line shape in pixels.

**Shape > Border Width**

Sets the width of the border of the shape in pixels.

**Shape > Border Color**

Choose a color for the border of the shape.

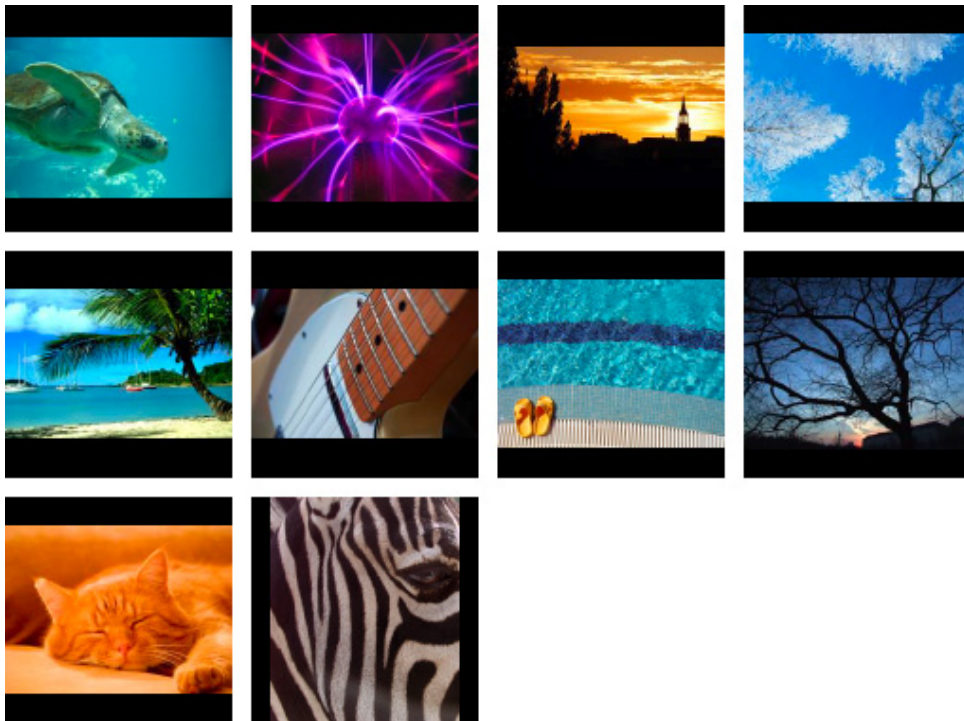
## 13. Gallery

With a gallery you can present dozens of photos to the visitors of your website in a slide show.

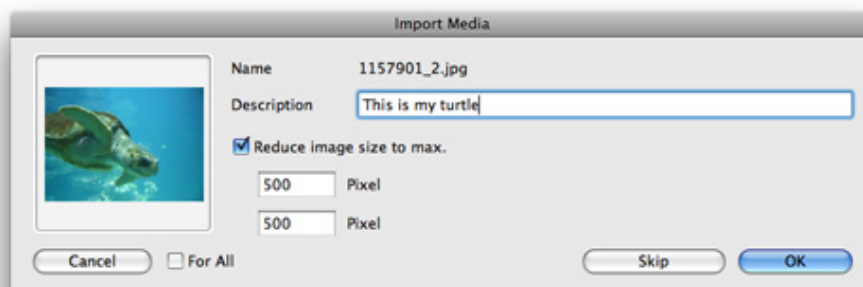
You can add a gallery to every page area or area template. To add a gallery, edit the content of a page area or area template and drag the gallery from the elements panel to the editor.



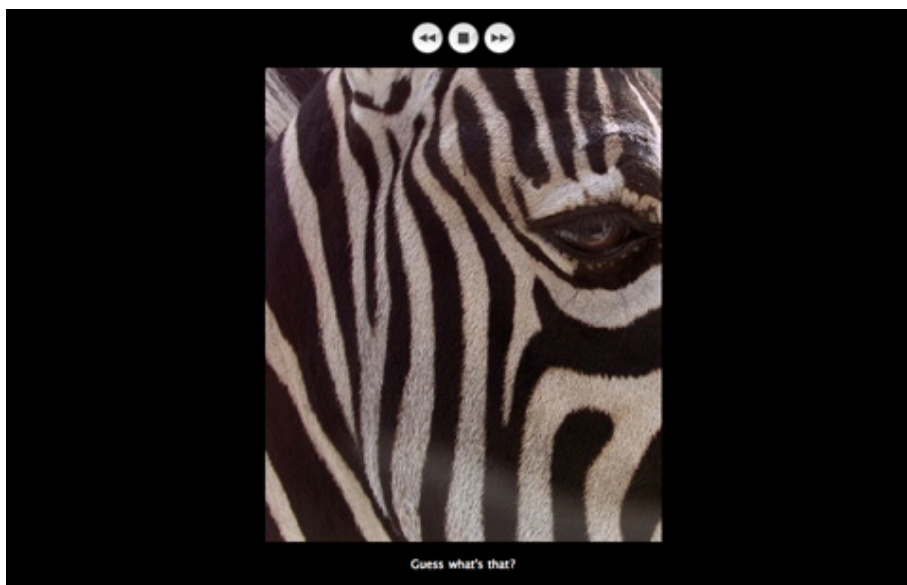
A gallery shows a range of pictures as thumbnails. The visitor of your website can click on each thumbnail to see a larger version. Optional you can add a slideshow, so that the next picture will loaded automatically.



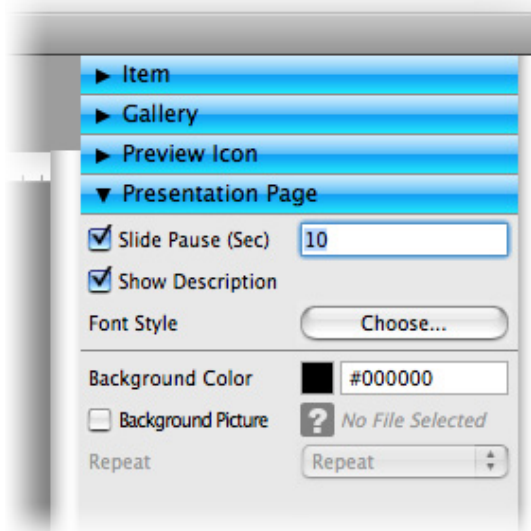
To add pictures to your gallery, click on Gallery > Read from folder > Choose... and open the folder with the pictures from your harddisk. The media import window appears for each picture.



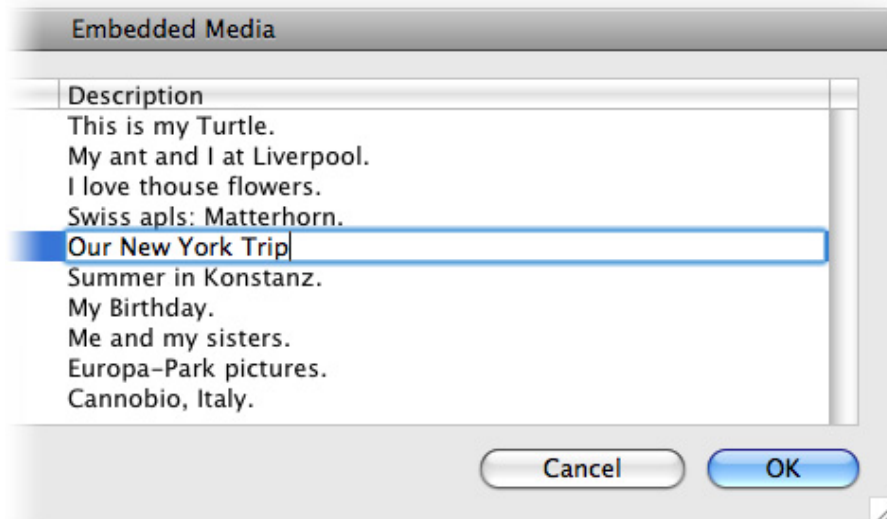
If you have large pictures (e.g. from a digital camera), you should reduce the size to max. 700 x 700 pixels. You can enter a description for every picture if you want. Check For All if you don't want to pop up the media import window for every picture again.



If a visitor of your website clicks on a thumbnail, the larger version of the picture will be loaded on the presentation page. Let's edit the style for this page. Enter a title for your gallery: Edit the text at Gallery > Title in the properties pane. The title is shown in the titlebar of the presentation page.



If you want to load pictures automatically in a slide show, you can enable Presentation Page > Slide Pause (Sec.) on the properties pane and enter a time in seconds. Otherwise deactivate this option. If you want to show the comments, which you have entered in the media import window, below every picture, check Presentation Page > Show Description.



To change a comment for a picture, click in the white space of the project list (nothing will be selected) and click on **Project > Embedded Media** in the properties pane. Here you can edit the comments of all media files of your website.

## Properties for Gallery

These properties can be set for a gallery. Select a gallery to show its properties.

### Item > Left

Sets the distance from the left side of the parent element in pixels.

### Item > Top

Sets the distance from the top side of the parent element in pixels.

### Item > Width

Sets the width of the item in pixels.

### Item > Height

Sets the width of the item in pixels.

### Item > Padding Left

Sets the distance from the left side of the item to the content in pixels.

### Item > Padding Right

Sets the distance from the right side of the item to the content in pixels.

### Item > Padding Top

Sets the distance from the top side of the item to the content in pixels.

**Item > Padding Bottom**

Sets the distance from the bottom side of the item to the content in pixels.

**Item > Background Color**

Select a background color for the item.

**Item > Background Picture**

Select a background picture for the item. With "Repeat", you can choose how the picture will be displayed.

**Item > Border Left Width**

Displays a border on the left side of the item in the chosen width (pixels).

**Item > Border Left Color**

Select a color for the left border.

**Item > Border Right Width**

Displays a border on the right side of the item in the chosen width (pixels).

**Item > Border Right Color**

Select a color for the right border.

**Item > Border Top Width**

Displays a border on the top side of the item in the chosen width (pixels).

**Item > Border Top Color**

Select a color for the top border.

**Item > Border Bottom Width**

Displays a border on the bottom side of the item in the chosen width (pixels).

**Item > Border Bottom Color**

Select a color for the bottom border.

**Item > Add HTML Code PRO**

Add custom html code to the item to extend Goldfish's functionality.

**Item > Add CSS Code PRO**

Add custom css code to the item. The code will be stored in the css section of your website. You can't change the css code of internal items, but you can use the css code in your custom html code.

**Item > Identifier (Id) PRO**

Sets the value for the "id" property. You can use this id to access the item with JavaScript.

**Gallery > Read From Folder**

Select a folder with pictures from your harddisk.

**Gallery > Title**

The title of your gallery. It is shown on the presentation page in the title bar of the web browser.

**Preview Icon > Icon width (max)**

Sets the maximal width of a thumbnail. Maximal because the picture is resized in aspect ratio.

**Preview Icon > Icon height (max)**

Sets the maximal height of a thumbnail. Maximal because the picture is resized in aspect ratio.

**Preview Icon > Margin horizontal**

Sets the space between the bottom of a thumbnail and the top of the next thumbnail.

**Preview Icon > Margin vertical**

Sets the space between the right of a thumbnail and the left of the next thumbnail.

**Preview Icon > Padding Left**

Sets the distance from the left side of a thumbnail to the content in pixels.

**Preview Icon > Padding Right**

Sets the distance from the right side of a thumbnail to the content in pixels.

**Preview Icon > Padding Top**

Sets the distance from the top side of a thumbnail to the content in pixels.

**Preview Icon > Padding Bottom**

Sets the distance from the bottom side of a thumbnail to the content in pixels.

**Preview Icon > Background Color**

Select a background color for a thumbnail.

**Preview Icon > Background Picture**

Select a background picture for a thumbnail. With "Repeat", you can choose how the picture will be displayed.

**Preview Icon > Border Left Width**

Displays a border on the left side of a thumbnail in the chosen width (pixels).

**Preview Icon > Border Left Color**

Select a color for the left border.

**Preview Icon > Border Right Width**

Displays a border on the right side of a thumbnail in the chosen width (pixels).

**Preview Icon > Border Right Color**

Select a color for the right border.

**Preview Icon > Border Top Width**

Displays a border on the top side of a thumbnail in the chosen width (pixels).

**Preview Icon > Border Top Color**

Select a color for the top border.

**Preview Icon > Border Bottom Width**

Displays a border on the bottom side of a thumbnail in the chosen width (pixels).

**Preview Icon > Border Bottom Color**

Select a color for the bottom border.

**Presentation Page > Slide Pause (Sec)**

Sets how long a pictures is shown in the slideshow. Deactivate this to have no slideshow.

**Presentation Page > Show Description**

Shows the comment of a picture below the large version picture on the presentation page.

**Presentation Page > Font Style**

Sets the font style for the presentation page.

**Presentation Page > Background Color**

Select a background color for the presentation page.

**Presentation Page > Background Picture**

Select a background picture for the presentation page. With "Repeat", you can choose how the picture will be displayed.

## 14. Visitor Counter

Add a visitor counter to your website. With a visitor counter you can show how many visitors where on your website.

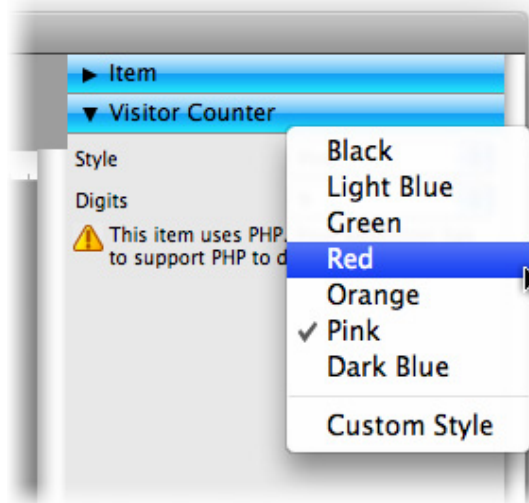
You can add a visitor counter to every page area or area template. To add a visitor counter, edit the content of a page area or area template and drag the visitor counter from the elements panel to the editor.



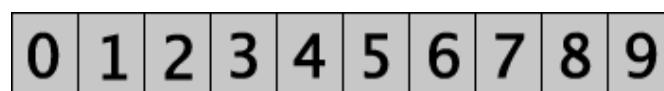
A visitor counter counts every visitor of your website and displays the number of visitors on an image. Returning visitors are counted once in 24 hours. Change the properties in the section Visitor Counter on the properties pane to change the style of the counter.



The property Style sets the style of the counter. You can choose from a couple of styles in different colors. Digits sets the size of the counter. If the counter reding is too big for the number of digits, the last digits will be cut off.



If you don't like the built in styles, you can create a custom counter picture. The counter picture is a small image with the digits 0 to 9. The counter script cuts out every digit which is needed, and puts them together to the displayed counter reading.



Choose Custom Style at Visitor Counter > Style on the properties pane and select your created counter picture.

**INFO:** This item uses PHP. Your webserver must support PHP to use it.

## Properties for Visitor Counter

These properties can be set for a visitor counter. Select a visitor counter to show its properties.

### Item > Left

Sets the distance from the left side of the parent element in pixels.

### Item > Top

Sets the distance from the top side of the parent element in pixels.

### Item > Width

Sets the width of the item in pixels.

### Item > Height

Sets the width of the item in pixels.

### Item > Padding Left

Sets the distance from the left side of the item to the content in pixels.

### Item > Padding Right

Sets the distance from the right side of the item to the content in pixels.

### Item > Padding Top

Sets the distance from the top side of the item to the content in pixels.

### Item > Padding Bottom

Sets the distance from the bottom side of the item to the content in pixels.

### Item > Background Color

Select a background color for the item.

### Item > Background Picture

Select a background picture for the item. With "Repeat", you can choose how the picture will be displayed.

### Item > Border Left Width

Displays a border on the left side of the item in the chosen width (pixels).

### Item > Border Left Color

Select a color for the left border.

**Item > Border Right Width**

Displays a border on the right side of the item in the chosen width (pixels).

**Item > Border Right Color**

Select a color for the right border.

**Item > Border Top Width**

Displays a border on the top side of the item in the chosen width (pixels).

**Item > Border Top Color**

Select a color for the top border.

**Item > Border Bottom Width**

Displays a border on the bottom side of the item in the chosen width (pixels).

**Item > Border Bottom Color**

Select a color for the bottom border.

**Item > Add HTML Code **PRO****

Add custom html code to the item to extend Goldfish's functionality.

**Item > Add CSS Code **PRO****

Add custom css code to the item. The code will be stored in the css section of your website. You can't change the css code of internal items, but you can use the css code in your custom html code.

**Item > Identifier (Id) **PRO****

Sets the value for the "id" property. You can use this id to access the item with JavaScript.

**Visitor Counter > Style**

Select style for your counter.

**Visitor Counter > Counter Picture**

Select a custom counter picture if you want to use a custom style for your counter.

**Visitor Counter > Digits**

Sets the number of digits, which the counter displays.

# 15. Form

Add a contact form to your website. With this form the visitor can send you messages.

You can add a form to every page area or area template. To add a form, edit the content of a page area or area template and drag the form from the elements panel to the editor.



A form lets the visitor get in touch with you. Usually he fills out the form, sends it and you receive an e-mail with the form content. But you can also create custom forms, that communicate with your own web applications and scripts.

Double click on the form to edit its content. You can reorder the form elements by dragging them around. A click in the close widget of every element removes it from the form. Drag new form elements from the elements panel to the form. The following elements are available:

- **Text field:** Displays an one line text field in the form. This is used for entering short information like names, e-mail address or passwords.
- **Multiline text field:** Displays a large text field in the form. This is used for long text with multiple lines.
- **Selection element:** Displays a list box, a popup menu or a set of radio boxes. This is used to let the visitor decide between multiple options.
- **Checkbox:** Displays a checkbox in the form. This is used to accept or don't accept an option.

Double click on the form to edit its content. You can reorder the form elements by dragging them around. A click in the close widget of every element removes it from the form. Drag new form elements from the elements panel to the form. The following elements are available:

**Selection Element**

Name: Listbox

Display Name: My Listbox

Form Element Required

Selection Kind: List

Options:

Value	Display Value	Selected
Untitled 1	Untitled Value 1	<input type="checkbox"/>
Untitled 2	Untitled Value 2	<input type="checkbox"/>
Untitled 3	Untitled Value 3	<input type="checkbox"/>

+ -

Height (Pixel): 75

Multiple Selection

Cancel OK

Double click on a form element to see its options. The options which are available depend on the form element on which you have clicked.

## Options for Text Field

### Name

Enter name of the form element. This is important for custom forms. The name must be unique in a form and can only contain letters, digits, \_, and -.

### Display name

The name, which is displayed in the form and the e-mail with the form content.

### Form element required

Enable this and the visitor must enter a value in this element. Otherwise the form can't be sent.

### Default text

The text field is filled with this text by default.

### Password Field

The text field shows only \* if the visitor enters text. This is used for passwords.

### Allow only e-mail addresses

Only an e-mail address can be entered. You can select the form element as reply address for e-mail forms.

## Options for Multiline Text Field

### Name

Enter name of the form element. This is important for custom forms. The name must be unique in a form and can only contain letters, digits, \_, and -.

### Display name

The name, which is displayed in the form and the e-mail with the form content.

### Form element required

Enable this and the visitor must enter a value in this element. Otherwise the form can't be sent.

### Default text

The text field is filled with this text by default.

### Height (pixels)

The height of the text field. If the visitor enters more text scrollbars will be shown.

## Options for Selection Element

### Name

Enter name of the form element. This is important for custom forms. The name must be unique in a form and can only contain letters, digits, \_, and -.

### Display name

The name, which is displayed in the form and the e-mail with the form content.

### Form element required

Enable this and the visitor must enter a value in this element. Otherwise the form can't be sent.

### Selection kind

Sets the type of the selection element: List, Popup menu or Radio boxes

### Options

Add or remove options from which the visitor can choose. Every option has a value for internal use and a display name which is displayed in e-mails and in the form. If you enable **Selected**, the option will be selected by default.

### Height (pixels)

The height of the list box (list box only).

### Multiple selection

The user can select multiple option in the list box (list box only).

## Options for Selection Element

### Name

Enter name of the form element. This is important for custom forms. The name must be unique in a form and can only contain letters, digits, \_, and -.

### Display name

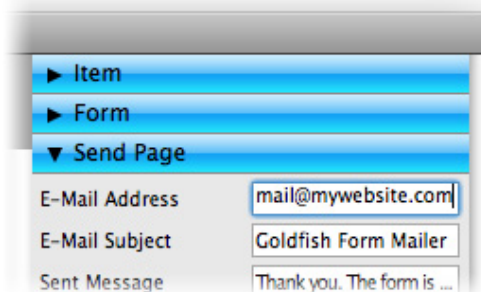
The name, which is displayed in the form and the e-mail with the form content.

### Form element required

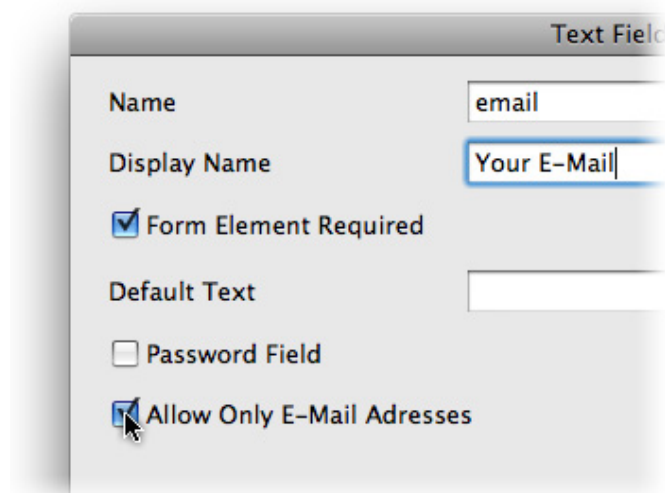
Enable this and the visitor must enter a value in this element. Otherwise the form can't be sent.

### Checked

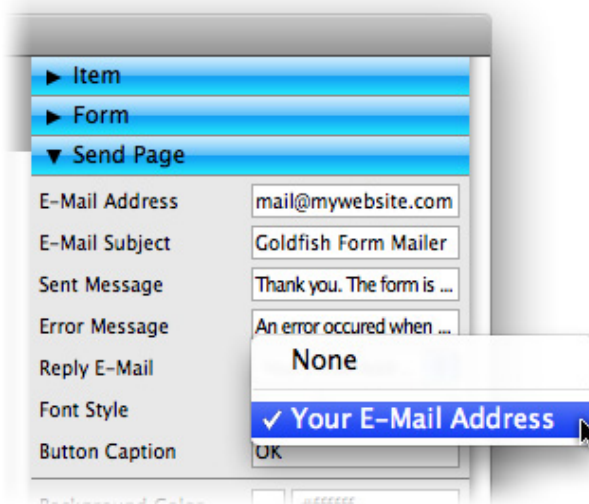
The checkbox is checked by default.



To deliver the form to your e-mail account it's required that you enter your e-mail address at Send page > E-mail address on the properties panel.



It's possible that Goldfish sets the entered e-mail address of the visitor as reply address for the e-mail, which you receive. Therefore it's required that you mark at least one text field as e-mail address field. Double click on a text field and enable Allow only e-mail addresses.



Leave the edit mode of the form. At Send page > Reply e-mail on the properties panel, there is a list of all e-mail text fields. Select an e-mail text field as reply address for your e-mails.

**INFO:** This item uses PHP. Your webserver must support PHP to use it.

## Properties for Form

These properties can be set for a form. Select a form to show its properties.

### Item > Left

Sets the distance from the left side of the parent element in pixels.

### Item > Top

Sets the distance from the top side of the parent element in pixels.

### Item > Width

Sets the width of the item in pixels.

### Item > Height

Sets the width of the item in pixels.

### Item > Padding Left

Sets the distance from the left side of the item to the content in pixels.

### Item > Padding Right

Sets the distance from the right side of the item to the content in pixels.

### Item > Padding Top

Sets the distance from the top side of the item to the content in pixels.

**Item > Padding Bottom**

Sets the distance from the bottom side of the item to the content in pixels.

**Item > Background Color**

Select a background color for the item.

**Item > Background Picture**

Select a background picture for the item. With "Repeat", you can choose how the picture will be displayed.

**Item > Border Left Width**

Displays a border on the left side of the item in the chosen width (pixels).

**Item > Border Left Color**

Select a color for the left border.

**Item > Border Right Width**

Displays a border on the right side of the item in the chosen width (pixels).

**Item > Border Right Color**

Select a color for the right border.

**Item > Border Top Width**

Displays a border on the top side of the item in the chosen width (pixels).

**Item > Border Top Color**

Select a color for the top border.

**Item > Border Bottom Width**

Displays a border on the bottom side of the item in the chosen width (pixels).

**Item > Border Bottom Color**

Select a color for the bottom border.

**Item > Add HTML Code **PRO****

Add custom html code to the item to extend Goldfish's functionality.

**Item > Add CSS Code **PRO****

Add custom css code to the item. The code will be stored in the css section of your website. You can't change the css code of internal items, but you can use the css code in your custom html code.

**Item > Identifier (Id) PRO**

Sets the value for the "id" property. You can use this id to access the item with JavaScript.

**Form > Form type**

Sets the type of the form: E-mail form or Custom form.

**Form > Internet address**

The internet address to which the form will be sent (custom forms only). At this address there must be a script which handles the form data.

**Form > Send method**

Sets the send method Get or Post (custom forms only)

**Form > Margin horizontal**

Sets the space between two form elements

**Form > Font style**

Sets the font style for the form

**Form > Send button**

Enable this and the form has a send button. Enter the caption of the button.

**Form > Reset button**

Enable this and the form has a reset button. Enter the caption of the button.

**Form > Edit content**

Starts the edit mode of the form.

**Send page > E-mail address**

Sets the e-mail address to which the form should be sent.

**Send page > E-mail subject**

Sets the subject of the form e-mail.

**Send page > Sent message**

Sets the message, which is displayed to the visitor if the form is sent successfully.

**Send page > Error message**

Sets the message, which is displayed to the visitor if an error occurred.

**Send page > Reply e-mail**

Sets the e-mail text field which contains the visitor's e-mail address.

**Send page > Font style**

Sets the font style for the send page.

**Send page > Button caption**

Sets the button caption of the send page. The button lets the visitor return to your website.

**Send page > Background Color**

Select a background color for the send page.

**Send page > Background Picture**

Select a background picture for the send page. With "Repeat", you can choose how the picture will be displayed.

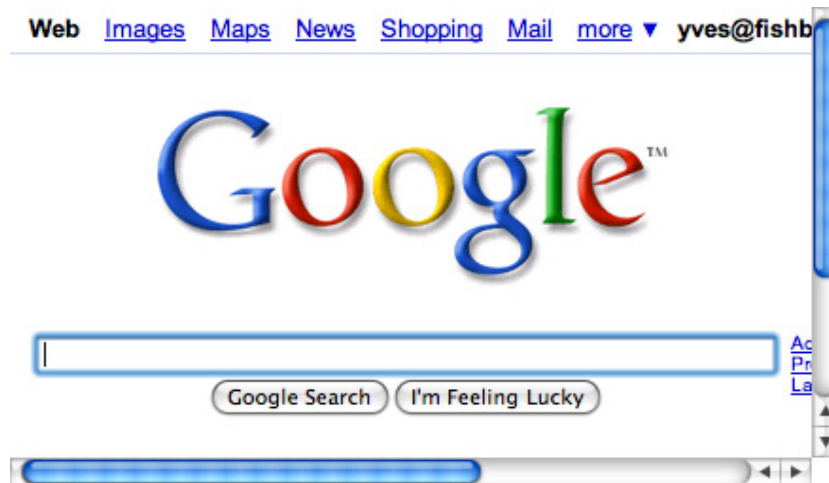
## 16. Website Frame

With a website frame, you can show an external page directly within your website.

You can add a website frame to every page area or area template. To add a website frame, edit the content of a page area or area template and drag the website frame from the elements panel to the editor.



A website frame shows an external website directly on your page. For example you can include a forum or other web application, which Goldfish does not support directly. Enter the url of the external website at Website Frame > Url Of Frame Content.



### Properties for Website Frame

These properties can be set for a website frame. Select a website frame to show its properties.

#### Item > Left

Sets the distance from the left side of the parent element in pixels.

#### Item > Top

Sets the distance from the top side of the parent element in pixels.

#### Item > Width

Sets the width of the item in pixels.

#### Item > Height

Sets the width of the item in pixels.

#### Item > Padding Left

Sets the distance from the left side of the item to the content in pixels.

**Item > Padding Right**

Sets the distance from the right side of the item to the content in pixels.

**Item > Padding Top**

Sets the distance from the top side of the item to the content in pixels.

**Item > Padding Bottom**

Sets the distance from the bottom side of the item to the content in pixels.

**Item > Background Color**

Select a background color for the item.

**Item > Background Picture**

Select a background picture for the item. With "Repeat", you can choose how the picture will be displayed.

**Item > Border Left Width**

Displays a border on the left side of the item in the chosen width (pixels).

**Item > Border Left Color**

Select a color for the left border.

**Item > Border Right Width**

Displays a border on the right side of the item in the chosen width (pixels).

**Item > Border Right Color**

Select a color for the right border.

**Item > Border Top Width**

Displays a border on the top side of the item in the chosen width (pixels).

**Item > Border Top Color**

Select a color for the top border.

**Item > Border Bottom Width**

Displays a border on the bottom side of the item in the chosen width (pixels).

**Item > Border Bottom Color**

Select a color for the bottom border.

**Item > Add HTML Code **PRO****

Add custom html code to the item to extend Goldfish's functionality.

**Item > Add CSS Code PRO**

Add custom css code to the item. The code will be stored in the css section of your website. You can't change the css code of internal items, but you can use the css code in your custom html code.

**Item > Identifier (Id) PRO**

Sets the value for the "id" property. You can use this id to access the item with JavaScript.

**Website Frame > Url of frame content**

Enter the url of the external website, which you want to display.

**Website Frame > Show scrollbars if required**

Enable this option and scrollbars will be shown if the external website is bigger than the frame. Otherwise the content will be cut off.

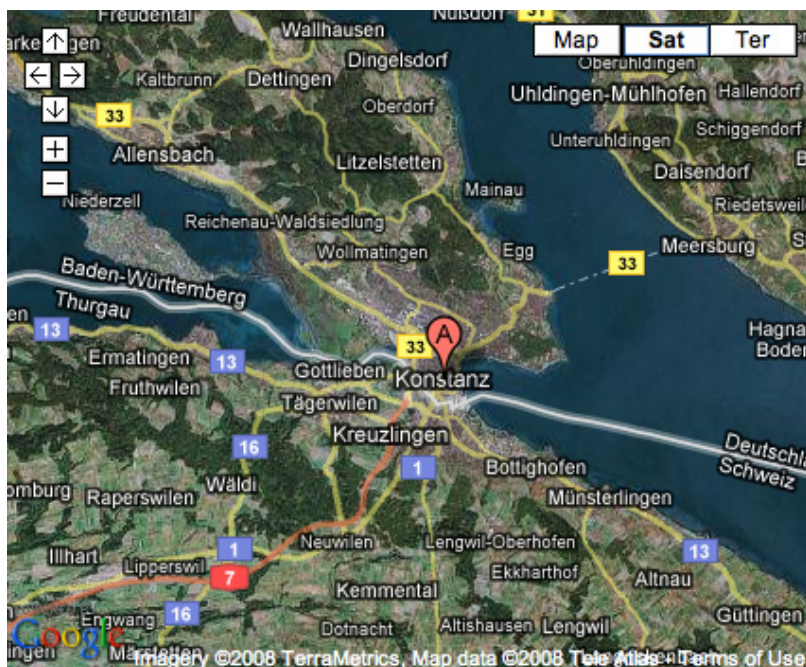
## 17. HTML Code

Use a html code container to add your own html code to a page and extend Goldfish's functionality.

You can add a html code container to every page area or area template. To add a html code container, edit the content of a page area or area template and drag the html code container from the elements panel to the editor.



A html code container displays every piece of html code, what you want. For example you can display a Google Maps (<http://www.google.com/maps>) map on your website and show your page visitors where you are.



Enter the html code in the code editor. To open the code editor click on HTML Code > HTML Code on the properties pane. The html code container is the only place where you can store html code in Goldfish Standard. If you need more possibilities to enter html or css code, please upgrade to Goldfish Professional.



## Properties for HTML Code

These properties can be set for a html code container. Select a html code container to show its properties.

### Item > Left

Sets the distance from the left side of the parent element in pixels.

### Item > Top

Sets the distance from the top side of the parent element in pixels.

### Item > Width

Sets the width of the item in pixels.

### Item > Height

Sets the width of the item in pixels.

### Item > Padding Left

Sets the distance from the left side of the item to the content in pixels.

### Item > Padding Right

Sets the distance from the right side of the item to the content in pixels.

**Item > Padding Top**

Sets the distance from the top side of the item to the content in pixels.

**Item > Padding Bottom**

Sets the distance from the bottom side of the item to the content in pixels.

**Item > Background Color**

Select a background color for the item.

**Item > Background Picture**

Select a background picture for the item. With "Repeat", you can choose how the picture will be displayed.

**Item > Border Left Width**

Displays a border on the left side of the item in the chosen width (pixels).

**Item > Border Left Color**

Select a color for the left border.

**Item > Border Right Width**

Displays a border on the right side of the item in the chosen width (pixels).

**Item > Border Right Color**

Select a color for the right border.

**Item > Border Top Width**

Displays a border on the top side of the item in the chosen width (pixels).

**Item > Border Top Color**

Select a color for the top border.

**Item > Border Bottom Width**

Displays a border on the bottom side of the item in the chosen width (pixels).

**Item > Border Bottom Color**

Select a color for the bottom border.

**Item > Add HTML Code **PRO****

Add custom html code to the item to extend Goldfish's functionality.

**Item > Add CSS Code **PRO****

Add custom css code to the item. The code will be stored in the css section of your website. You can't change the css code of internal items, but you can use the css code in your custom html code.

**Item > Identifier (Id) PRO**

Sets the value for the "id" property. You can use this id to access the item with JavaScript.

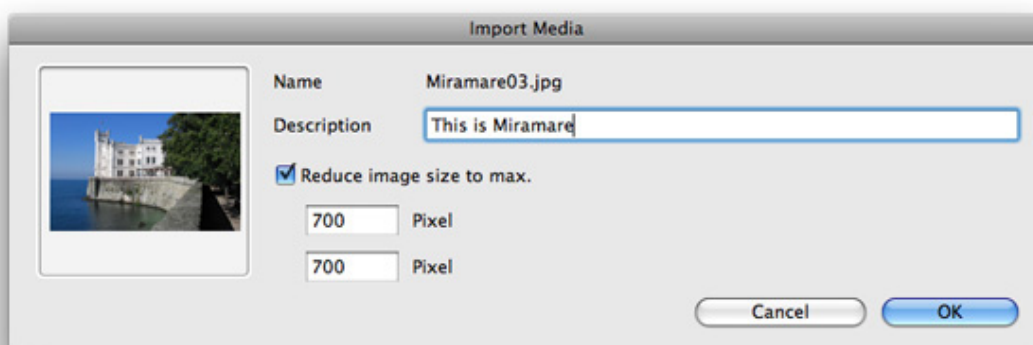
**HTML Code > HTML Code**

Enter the html code which should be included.

## 18. Import Media

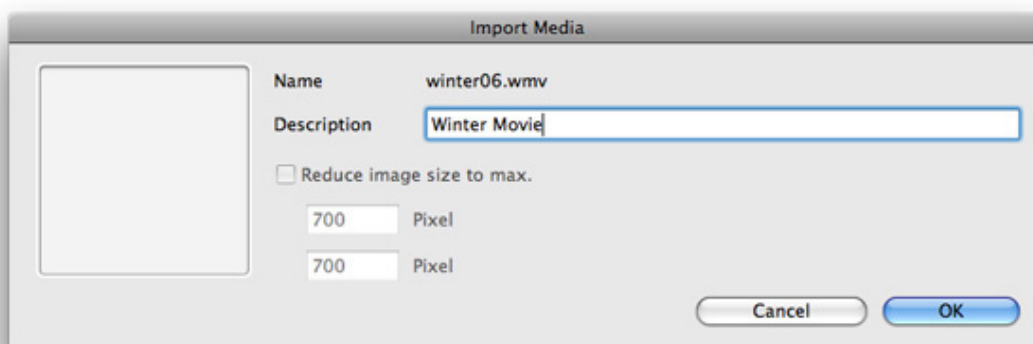
Learn how you can import and process media files like images, movies and documents in Goldfish.

Every time if you import media files (images, movies, pdf and other media), the media import window appears. An imported media file gets included into the .gfp file. So if you pass the .gfd file to others, it's not necessary to pass the media files as well.



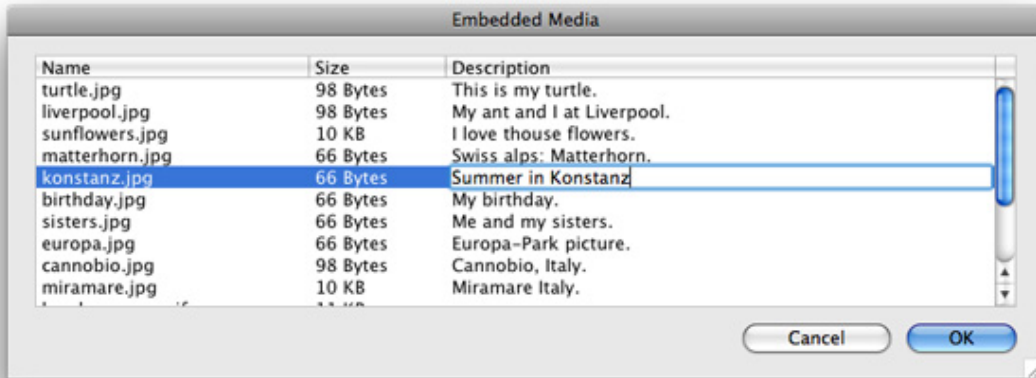
There is a preview, if you import pictures (.jpg, .png, .gif). You can also resize the pictures, so that your .gfp file gets not too big. This is recommended if you import large images directly from a digital camera. 700 x 700 px are adequate in most cases. The resize function resizes the picture only if it's bigger than the entered values. It resizes in aspect ratio.

**INFO:** The resize function is only available for .jpg and .png images. Not for .gif images.



You may enter a description for every imported media file. This description is used in many ways:

- As alt text in html code for images.
- As tooltip for links to the file (e.g. to a .pfd file).
- As description for images in a gallery.



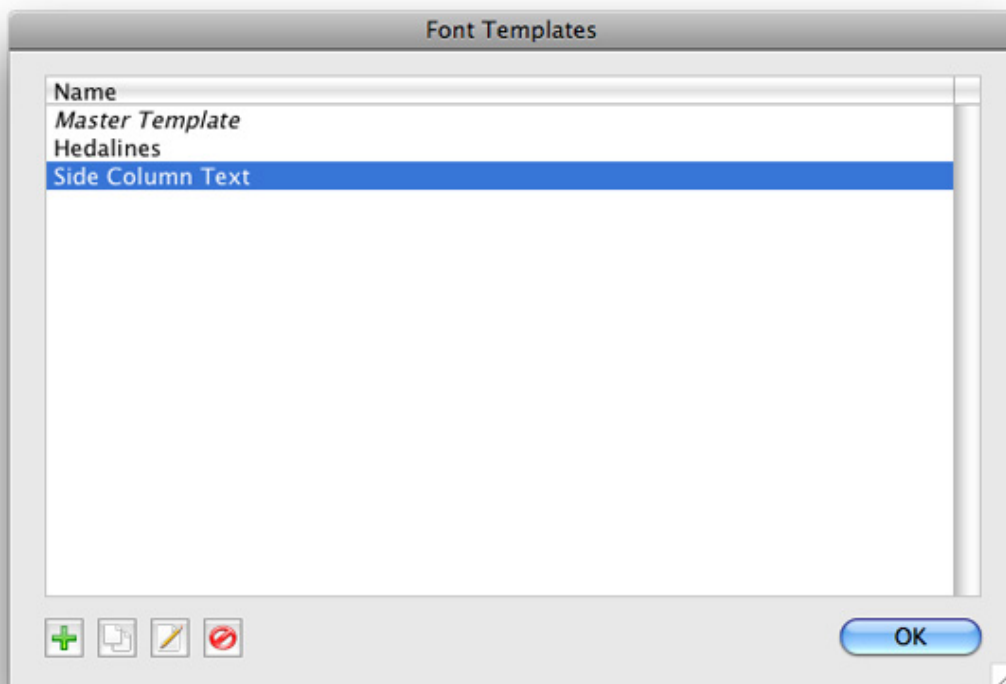
To edit the description or a file name, select nothing so that the properties for the project are shown. Click on **Project > Embedded Media > Choose...** and the embedded media window appears. Double click on a description to edit it

Double click on a name to edit it. Note that you can only use letters, numbers and `_` for the name. Don't remove the suffix. There is also a length restriction. If you have entered a bad name, it won't be accepted.





## 19. Working with Fonts

There are several things you should know if you work with fonts and font styles on websites.

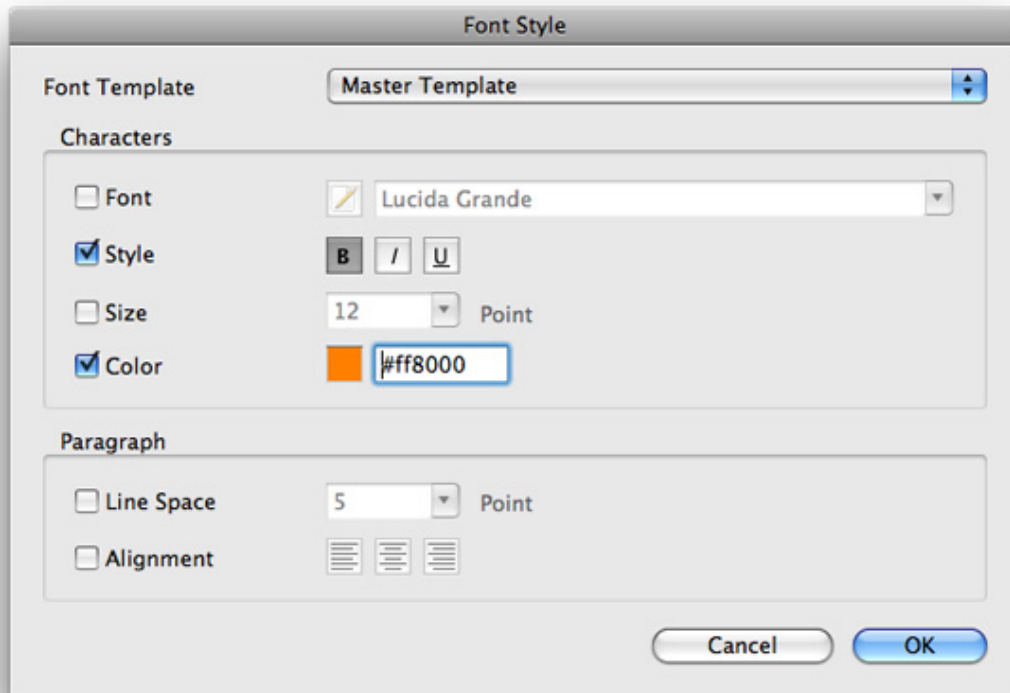
Fonts and font styles are handled in font templates. Select nothing (the project properties appear) and click on Project > Font Templates > Choose... on the properties panel. A list of all font templates appears.



The first template on the list is the *Master Template*. Here you can store the default font style for your website. If you don't set a special font for all other font templates, or components, the style of the master template is used. Double click on a font template to rename it.

-  Add a font template.
-  Duplicate a selected font template.
-  Delete a selected font template.
-  Opens the font editor and you can edit the font template.

Click on the *Edit Font Template* button. The font editor will be opened.



The following option can be set in the font editor. Note that there are sometimes not all options available. It depends on the item from which you edit the font style.

### Font template

Choose the font template, on which the font style is based. The style is taken from the font template.

### Font

Activate this to overwrite the font from the font template.

### Style

Activate this to overwrite the font style of the font template.

### Size

Activate this to overwrite the font size of the font template.

### Color

Activate this to overwrite the color from the font template.

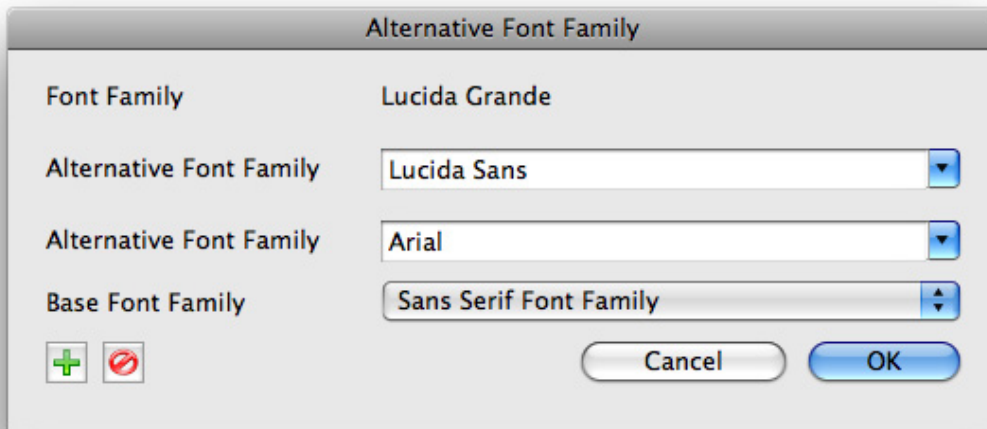
### Line space

Activate this to overwrite the line space from the font template.


### Alignment


Activate this to overwrite the alignment of the font template.

**INFO:** If you change the style in a font template, this changes apply to all font styles which use this font template and where the changed style property isn't overwritten.



A font can only be displayed if the visitor has it installed on his computer. So it's better to declare a list of fonts, where the first font which is found will be used. Click on the button *Alternative font family* next to the font selector.

 Add an alternative font family.

 Delete a selected alternative font family.

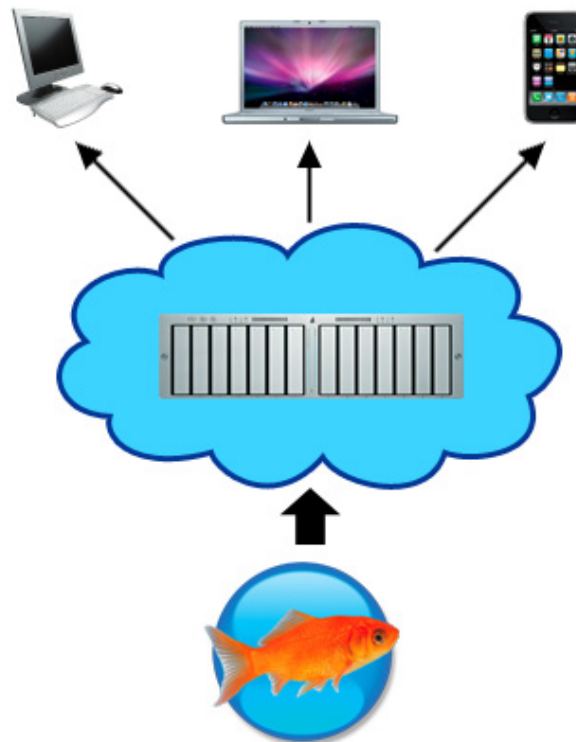
The list is processed from the top to the bottom. The first font which is found on the visitor's computer is used.

## 20. Build your Website

Build your website on the desktop and get all necessary files, which you can upload to a webserver.

You need a web server to publish your website on the internet. Usually a website hosting service will provide you access to a web server, but you can also operate a web server by yourself.

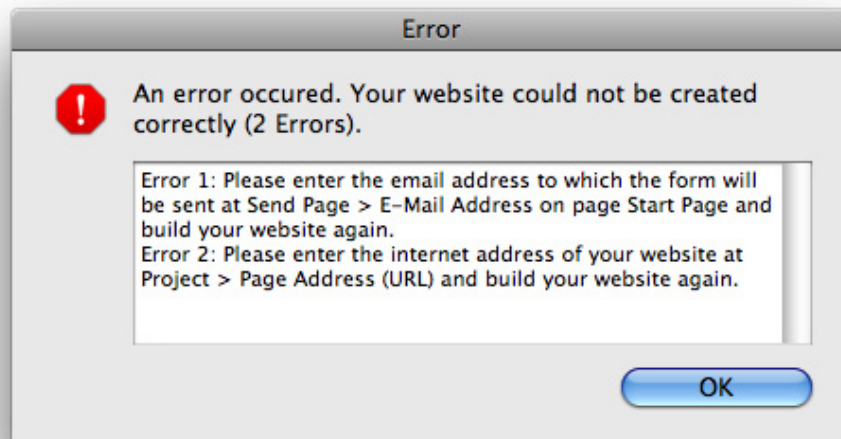
**INFO:** Goldfish will not help you to find a hosting service or register a domain like [www.mywebsite.com](http://www.mywebsite.com). But you can find many hosting services with Google (<http://www.google.com>).



The code files which Goldfish creates must be uploaded to your web server (blue cloud). The visitors of your website get in touch with your webserver and receive your website from there.

If your website is complete you have to build all necessary code files and media for the webserver. Choose **File > Build Website...** in the menu and choose a destination on your hard disk where Goldfish can save the files.

**INFO:** Don't upload the **.gfp** file to your webserver. This file contains your website project and can't be read from a webserver. Always upload the files which you get from **File > Build Website....**



During the build process, there may occur build errors. There are several types of build errors.

- **Missing e-mail address:** You have an e-mail form on your website, but there is no e-mail address to which the form will be sent. Select the form and enter an e-mail address at Send Page > E-Mail Address on the properties panel.
- **Missing internet address:** You have an rss newsfeed on your website, but the internet address is missing. The internet address is needed, by rss feeds. Select nothing (the project) and enter the internet address on which your website will be available at Project > Page Address (Url) on the properties panel.

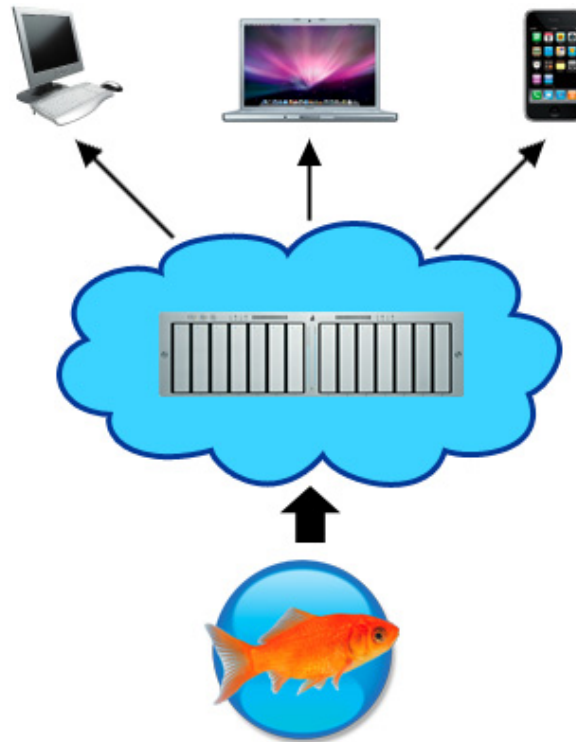
**INFO:** If you want to publish your website immediately on the internet, choose File > Publish Website... instead of File > Build Website....

## 21. Publish Website

**Publish your website immedialtely on the internet with the built in ftp client.**

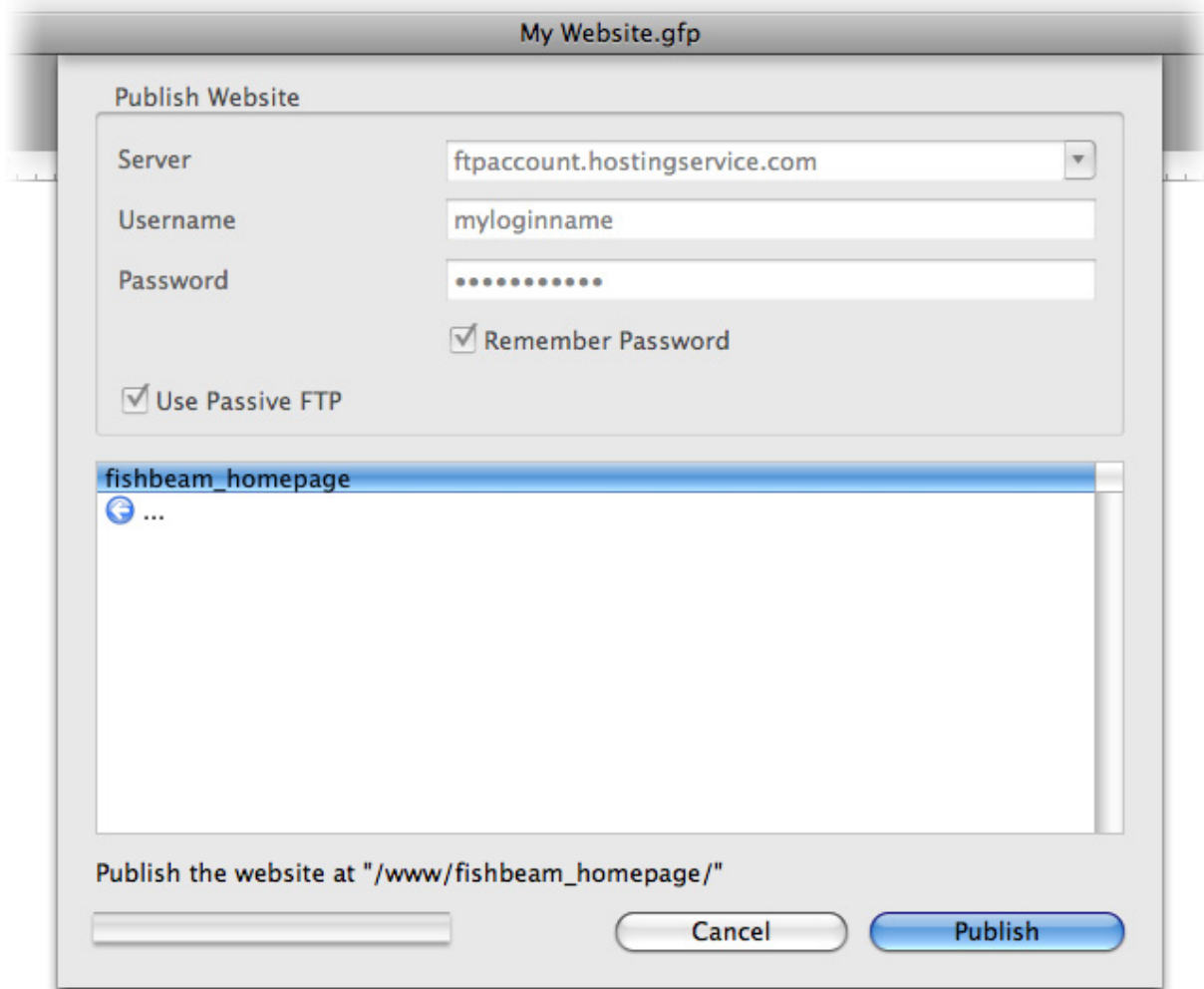
You need a web server to publish your website on the internet. Usually a website hosting service will provide you access to a web server, but you can also operate a web server by yourself.

**INFO:** Goldfish will not help you to find a hosting service or register a domain like [www.mywebsite.com](http://www.mywebsite.com). But you can find many hosting services with Google (<http://www.google.com>).



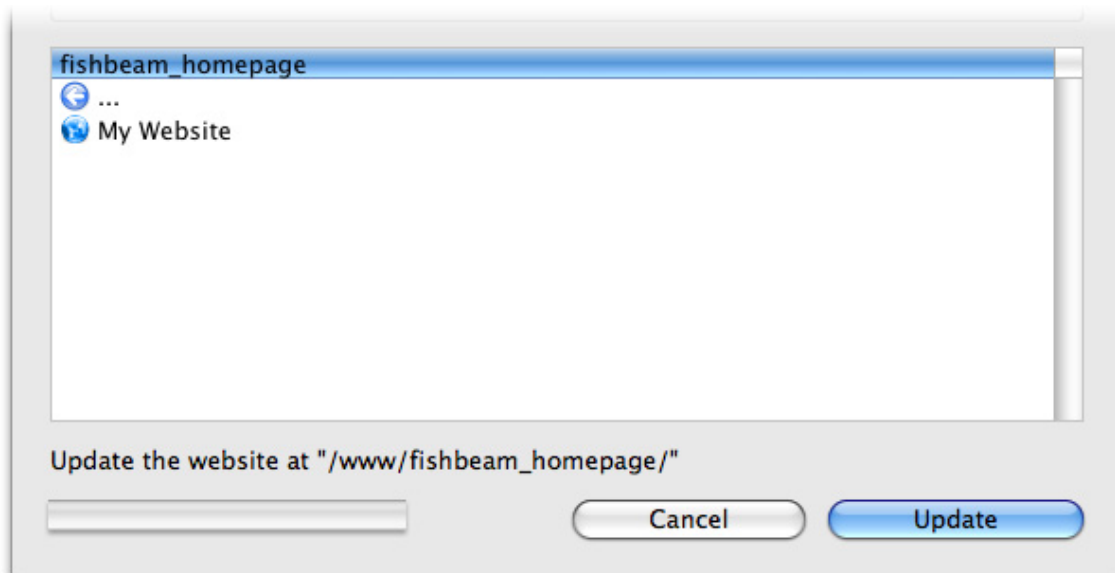
The code files which Goldfish creates must be uploaded to your web server (blue cloud). The visitors of your website get in touch with your webserver and receive your website from there.

If your website is complete you can publish it directly from Goldfish with the built in ftp client. You need ftp access to your web server to publish your website. Choose **File > Publish Website...** from the menu.

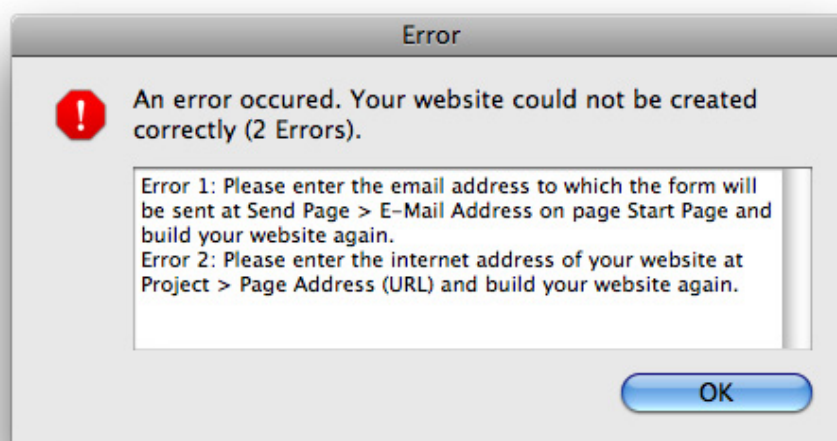


Enter the address of the ftp server, the user name and password. And click on OK. The webserver will be connected. A list of folders from your web server is shown. You can publish your website here or navigate to a sub folder with doubleclick. Click on Publish to publish your website.

**INFO:** Goldfish remembers all ftp logins which you have entered. You can choose a recent login with the pulldown menu at the server field. If you activate Remember Password, the password will be remembered as well.



If there is an older version of your website on the web server, the button Publish changes to Update. Click on Update and Goldfish updates your website. Only the new and changed files are uploaded.



During the build process, there may occur build errors. There are several types of build errors.

- **Missing e-mail address:** You have an e-mail form on your website, but there is no e-mail address to which the form will be sent. Select the form and enter an e-mail address at Send Page > E-Mail Address on the properties panel.
- **Missing internet address:** You have an rss newsfeed on your website, but the internet address is missing. The internet address is needed, by rss feeds. Select nothing (the project) and enter the internet address on which your website will be available at Project > Page Address (Url) on the properties panel.

**INFO:** If you want to build your website on the desktop, choose File > Build Website...

**instead of File > Publish Website....**

## 22. Export a Design

Export your work as Goldfish design. Build websites from your design or deliver it to your clients.

A Goldfish design is a design template for Goldfish websites. Choose File > Designs... from the menu to see all installed designs. Technically a design is a Goldfish project which contains the complete layout of a website but no content.



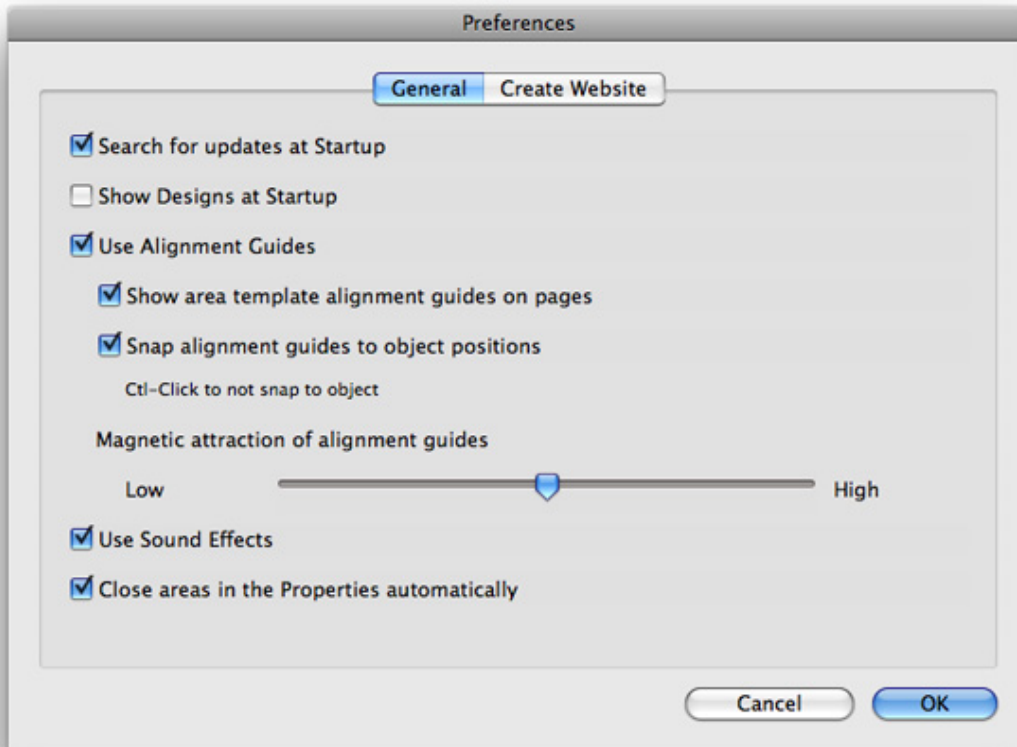
To export a design, choose File > Export > Design... from the menu. Click on the Goldfish icon and paste a screenshot from your design. This is used in the designs window as preview. You can also enter a description or copyright text.

Click on OK to save your design. Goldfish Design files have the extension .gfd instead of .gfp.

## 23. Preferences

In the preferences, you can change the behavior of Goldfish.

Choose Goldfish > Preferences... (Edit > Preferences... on Windows) and the preferences window appears. The preferences are separated in two areas. General and Create Website.



### General

The following preferences can be set on the General tab.

#### Search for updates at Startup

Searches at every startup of Goldfish for updates on our website. You will be notified if there is an update available.

#### Show designs at startup

Shows the designs window after the startup of Goldfish.

#### Use alignment guides

Use alignment guides to guide you with the layout of your website. You can drag an alignment guide from the rulers.

#### Show area alignment guides on pages

If you have alignment guides on template areas, they will be shown on the page area that uses the template area.

**Snap alignment guides to object positions**

if you drag an item, it will snap to an alignment guide near by.

**Use sound effects**

Plays sounds if there is an update available.

**Close areas in the properties automatically**

If you activate this, there is kept only one area open in the properties.

**Create Websites**

The following preferences can be set on the [Create Websites](#) tab.

**Name of index file**

Usually, the file, which is loaded at first if the visitor enters your website is named `index.htm`.

Rename this if your website hosting service requires a different name.

**Name of media folder**

Here you can rename the folder for media files of your website. This is required if you create a page with subpages which is called `media`, too.

**name of support folder**

Here you can rename the folder for support files of your website. This is required if you create a page with subpages which is called `support`, too.

**Suffix of code files**

Here you can change the suffix for code files. Usually the extension is `.htm`. Some website hosting services require `.html` instead.

**Text encoding**

Change the encoding if special characters (`ä`, `©`, `ß`...) are displayed wrong on your website

**JPEG export quality**

Sets the quality for new calculated jpeg images. A lower quality makes smaller file sizes.

**Save stylesheets externally**

Usually the css style information is stored in one file for the whole website. Deactivate this if you want to include the css information separately in every code file.

**Rename stylesheets during website updates**

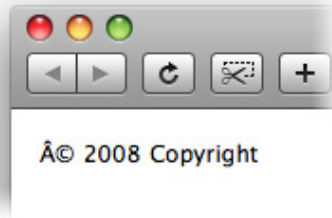
This prevents that an old style file is used, which was found in the browser's cache on updated websites.

**Compatible with Internet Explorer 6**

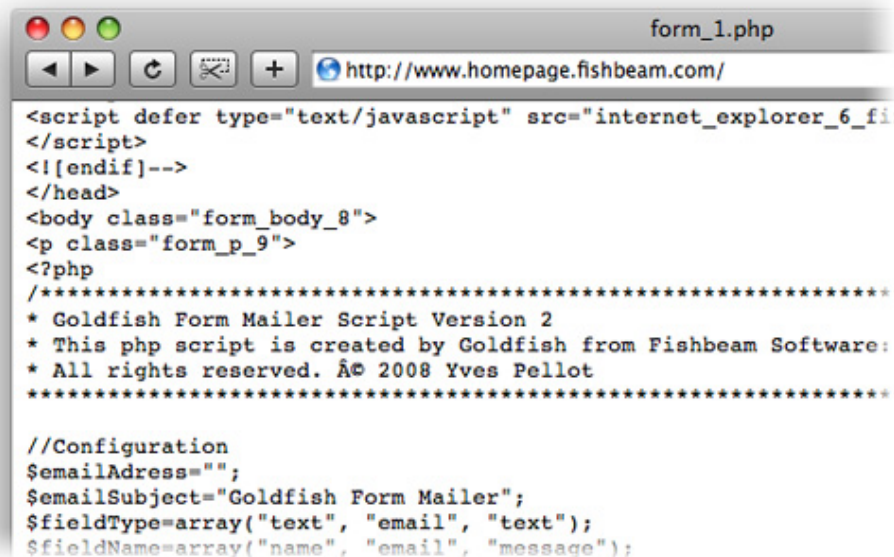
Includes javascript code for displaying transparent png images with Internet Explorer 6.

## 24. Trouble and Errors

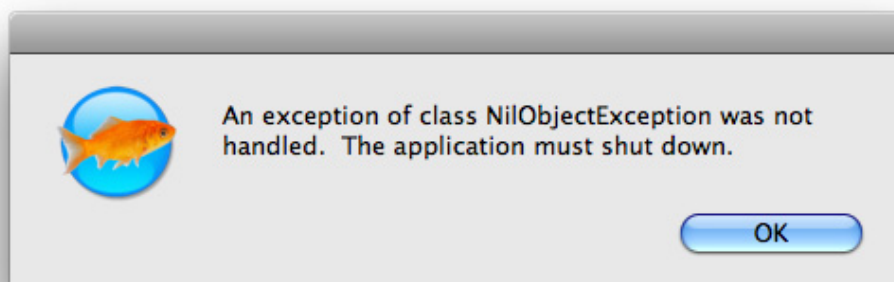
Learn what you can do if errors occur, if you find bugs or if you have trouble using Goldfish.



Letters like ©, ä and ß are not displayed correctly on your website: Choose Goldfish > Preferences... (Edit > Preferences... on Windows). Change Text Encoding on the tab Create Website. If you export the website again, the characters will be displayed correctly.



When the visitor sends the form on your website, php code is shown and the visitor counter is not displayed: Your website hosting service doesn't support php. Upgrade your websosting package so that php is supported or remove all items which use php (visitor counter and form) from your website.




Please contact the support if you see the message `An exception was not handled`. This is a bug of Goldfish. You can contact the support at our support page ([../support/contact.php](http://../support/contact.php)).

## 25. Goldfish Short Keys

Learn how to use Short Keys in Goldfish. This article contains a full list of all short keys for Goldfish.


### Application Start


 - Reset preferences

### Preferences


 - Show advanced preferences


### Edit Page


 - Delete selected Page Area


 - Leave edit mode


### Edit Page Area


 + Click - Add or remove to selection


 - 1 px. left

 - 1 px. right

 - 1 px. up


 - 1 px. Down

 - Delete selected items

 + Resize item - Resizes in aspect ratio





 - Leave edit mode

### Edit Page Item

 - Leave edit mode

### Edit Text

 - Go right \*

 +  or  +  - Line end \*

 +  - Next word \*


 - Go left \*

 +  or  +  - Line start \*


 +  - Last word \*

## 25: Goldfish Short Keys

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 - Go up\*

 +  - Text start \*

 - Go down \*

 +  - Text end \*

 - Delete text left

 - Delete text right

\* If you press also , the text will be selected.